

St Clements Education Group E-Magazine

ANCHOR

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Email: admin@stclements.edu

Editor: Adrian Williams

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Editorial: MOOCs - A Typical Maneuver of the Education System

As a close observer of the International education press the era of MOOCs appears to be over. Obviously the use of technology to teach students, the part replacement of traditional lecturers by e-tutoring and the need to attend a campus are all evolving but the term MOOCs (Massive Open Online Courses) is dying.

It is interesting that SCPU Business School replaced its MBA / MOOCs learning program with an e-tutored Post Graduate Diploma program. Both programs use similar technologies but the Post Graduate Diploma does not claim to be massive. When reviewing the higher MOOCs it is interesting to see how they become famous because they were offered by the 'World Leading Universities'. They were designed to put them in charge of the e-learning space without compromising their traditional programs.

Most MOOCs comprise last years subject lectures but not quite all the lectures to complete the full subject at Bachelor or Master level. A number of less famous institutions incorporated a few subjects into their degree programs but only in a limited way. Some schools have used them as a pre-requisite for adult non-traditional students to join their courses. The whole movement has been manipulated to see that control of the introduction of technology to education in a way that will not challenge the status quo of the education establishment is met.

Dr David Le Cornu Helping to Market the SCI 2017/2018 Bachelor Degree Foundation Year

Visiting Phnom Penh in June and July Dr David Le Cornu visited a number of High Schools with Mr Uk Chanveasna and other members of the SCI marketing team promoting the 2017/2018 Bachelor Foundation Year.



The purpose of the visits had four goals. The first was to introduce St Clements Institute to the year 12 students, the second was to identify the areas they wish to continue their post-secondary studies in, the third was to gather their mobile phone numbers for future connections and finally encourage them to become SCI Facebook followers. While in Cambodia the Facebook 'Likes' increased by nearly 1000.



Become a Sponsor Fellow

St Clements Institute is looking for several senior St Clements Alumni or Friends of St Clements to become Sponsor Fellows. Sponsor Fellows will help St Clements Institute raise funds to help develop the Institute. They will be given the status of a visiting Professor when attending St Clements Institute official events. The first such event will be the initial Graduation Convocation, which will be held on Wednesday, the 8th of November. If you would like more information about the requirements to become a St Clements Institute Sponsor Fellow, together with the responsibilities and privileges, please do not hesitate to email Dr David Le Cornu at admin@stclements.edu

Opening of École Supérieure Universitaire St Clements & Commonwealth

On the 16th August 2017 the first students started their class at the École Supérieure Universitaire St Clements & Commonwealth. The following students made up the Foundation class:

- Iorhom Epharim Mpuuga
- Achir Mary Vehunguh
- Orasugh Joshua Aondofa
- Akighir Vivian Msuur
- Terngu Mimidoo Julia
- Akura Erdo Elizabeth
- Torgwa Yadoo Agatha
- Nmadu Deborah Tasa
- Ashiru Danliman Nmadu
- Janet Mom
- Samuel Godwin Orkuma
- Kator Elijah Awua
- Emmanualla Nguavese Iorshe
- Eberiga Santos Onimisi
- Iwu Beloved David
- Edimatie Patrick Ejiro
- Moses Happiness
- Bounce Crystal Oboro
- Okorom Josiah Chikamso
- Daley-Oladele David
- Olugbade Esther Toluwanimi
- Iornem Sekegh Mark
- Yande Jeremiah Sesugh
- Homonhed Sègbégnon Denis
- Adjibi David Wariss

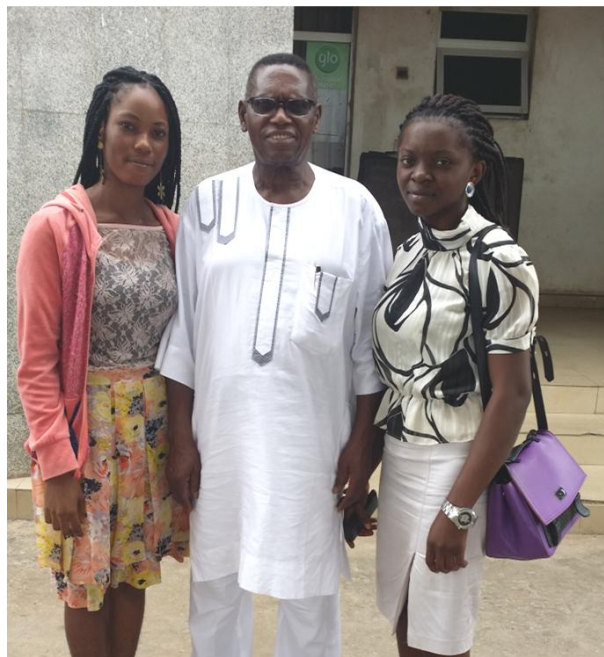
Most of the students are from Nigeria and temporary accommodation is being provided for them at the campus. Professor Dr David Iornem, President of École Supérieure Universitaire St Clements & Commonwealth, with the University's staff met the students at the border and escorted them to the campus in Cotonou.

A formal dinner was held to enable the foundation students and staff to get acquainted.

The students will be studying a 2 year *Brevet de Technicien Supérieur* (BTS) which is an Associate degree. Once they graduate with their BTS they will automatically transfer into the Bachelor degree which will take another 2 years.



Professor Dr David Iornem welcoming students to the École Supérieure Universitaire St Clements & Commonwealth.



Professor Dr David Iornem (Centre) with Staff Opening the École Supérieure Universitaire St Clements & Commonwealth.

Course News

SCPU Business School Programs

As part of the SCPU Business School evolution it has been decided to consolidate the Bachelor and Master Degree programs around the OFQUAL ATHE Diploma programs. This has meant that a number of SCPU Business School Degree programs have been restructured into specialised Business Management programs.

MBA or Master of Management by MOOCs No Longer Offered

SCPU Business School has stopped offering the MBA or Master of Management by MOOCs program. It was one of the programs offered on the Keystone Masterstudies website. Enquiries were offered a free scholarship to study the first four Units but this still meant the price was higher than going through the OFQUAL Post Graduate Diploma route for a SCPU Business School MBA or Master of Management.

Doctor of Applied Marketing No Longer Offered by SCPU Business School

SCPU Business School is no longer offering the Doctor of Applied Marketing. This program was designed to incorporate Life Companion membership of the Chartered Institute of Sales and Marketing (USA). Anyone looking for such a program in the future will be recommended to consider the Doctor of Applied Management.

Keystone Masterstudies Website – Change of Doctorate Program

It has been decided to stop promoting the Doctor of Applied Management on the Keystone Masterstudies website and instead promote the Doctor of Business Management. At this stage, this with the Post Graduate Diploma program, are our most popular leads.

Doctor of Clinical Psychology

The Turkish Language Division is teaching a Doctorate in Clinical Psychology. The first person (Dr Ufuk Tabakoglu) has graduated from this program. It shares the same coursework required as the Master of Clinical Psychology. Candidates for this award need to be practising Clinical Psychologists for at least 2 years and complete a major dissertation related to Clinical Psychology.

New SCPU Business School Master of Business Program

SCPU Business School has restructured a number of its Master programs to incorporate the OFQUAL ATHE Post Graduate Diploma in Strategic Management. All these programs incorporate the Post Graduate Diploma Level 7:

- Organisational Behaviour
- Global Business Strategy
- Strategic Resource Management
- Finance for Strategic Managers
- Research for Senior Managers
- Project Management
- Strategic Marketing
- Personal Leadership and Management Development

Master of Business in International Business

Complete the subjects International Trade and International Business plus research and write a 10,000 – 12,000 word Thesis on an International Business or Trade topic.

Master of Business in E-Commerce

Complete the subjects E-Commerce Business Operations, Information Systems Designed for Business E-Commerce, Business Management, and Computer Networks & Internet Marketing by the writing of a 8,000 – 12,000 word thesis for each subject.

Master of Business in Human Resource Management

Complete a 15,000 – 20,000 word research Thesis on a Human Resource Management topic.

Master of Business in Marketing

Complete a 15,000 – 20,000 word research Thesis on a Marketing topic.

Master of Business in Finance

Complete a 15,000 – 20,000 word research Thesis on a Finance topic.

Master of Business in Management Consultancy

Complete the subjects The Client-Consultant Relationship, Understanding of PESTLE, Effective Consulting and Code of Ethical Conduct plus research and write a 15,000 – 20,000 word Thesis on a Management Consultancy topic.



**MATRICULATION
INTO THE
WILBERFORCE
DIPLOMATE OF INTERNATIONAL LAW
FELLOWS PROGRAMME**



PART 1: APPLICATION INTO INTERNATIONAL HUMAN RIGHTS LAW PRACTICE-PORTFOLIO

1. Assignment of Course Advisor
2. Self-Assessment
3. Set Goals for the Course
4. Identify Areas of International Human Rights for Research/ Thesis Paper Topic (25,000 to 30,000 words)
5. Introduction to On-Line Learning (Global Human Rights Leadership Training Institute)

PART 2: COURSE: INTERNATIONAL HUMAN RIGHTS AND HUMANITARIAN LAW

- Module 1: Introduction to Sources of International Law
- Module 2: Development and Scope of International Human Rights Law
- Module 3: The Concept and Development of International Humanitarian Law (IHL)
- Module 4: Protecting Fundamental Human Rights in Armed Conflicts
- Module 5: Protection of Human Rights of Women in International Human Rights and Humanitarian Law
- Module 6: Protection of the Rights of Refugees & Internationally Displaced Persons (IDPs)
- Module 7: Implementation of International Humanitarian Law: The Role of States and ICRC
- Module 8: The Principles of Humanitarian Action in International Humanitarian Law
- Module 9: Final Examination

PART 3: COURSE: HUMAN RIGHTS AND SOCIAL JUSTICE

- Module 1: Introduction to Human Rights
- Module 2: Fundamental Elements of Rights System
- Module 3: Fundamental Human Rights Principles
- Module 4: Concepts and Development of Human Rights and Social Justice
- Module 5: Human Rights of Women
- Module 6: Human Rights of the Child
- Module 7: Human Rights Standards and Security
- Module 8: The General Application for Human Rights: How Human Rights Work
- Module 9: International Frameworks, Regional System of Protection and Prevention of Human Rights
- Module 10: Final Examination & Wrap-Up

PART 4: ELECTIVE COURSES (Optional)

1. Gender & Development Training
2. Project Development and Management from a Gender Perspective
3. Strategic Project Design and Management
4. Project Development and Management
5. Human Rights and Leadership Development Training
6. Project Cycle Management
7. Effective Grant Proposal Writing
8. Mainstreaming Gender into Community Based Disaster Risk Management
9. Gender and HIV/AIDS Training
10. Grant Proposal Writing and Resource Mobilization
11. Community Development

PART 5: THESIS PAPER (25,000 – 30,000 words)

*For further information on this programme and enrolment details please contact the Course Director
Dr Roderick O. Ford at laboradvocate@fordlawfirm.org*

Senior Alumni Profile:

Professor Teju Somorin



FCTI, Professor of Taxation, BA (Hons), MTAX, MPA, FCIPA, FloE, FIMC, CNA, MNIM, ACIarb (UK), Member, Institute of Fiscal Studies(UK), Graduate, Nigeria College of Accountancy, Certificate in Speech Writing, Doctor of Letters in Nigerian Tax System (D.Litt) St Clements University, PhD Taxation and Doctoral Fellow, IPFM.

Professor Teju Somorin is an early St Clements University Doctor of Letters (D.Litt 2002) graduate. She is a leader pioneering in demonstrating the competency of Women as leading managers in Africa and Nigeria in particular.

She worked in the Federal Inland Revenue Service (FIRS) for 34 years retiring in August 2010 and was third in the FIRS hierarchy at the time of her retirement. In these senior roles, Prof. Teju Somorin took part in major reviews of Nigeria's tax laws informing, advising and part of the team that developed a National Tax Policy for Nigeria.



Vice Chancellor of CALEB University, Professor Aina appointing Prof. Teju Somorin a Professor of Taxation on 6th June, 2017.

She was the first to be appointed a female Board Secretary of the defunct Federal Board of Inland

Revenue (FBIR), a position she occupied for fifteen years. Other firsts as a female Executive include Director, Group Director, Secretary Value Added Tax Committee, Secretary of the FIRS Ministerial Tenders Board, Secretary to the Management Committee of FIRS, Secretary of the Technical Committee, Representative of FIRS at the One Stop Investment Centre (OSIC) and Corporate Affairs Chairperson of the Editorial Board of *Nigerian Tax News*.



Prof. Teju Somorin presenting a plaque to the Ogun State Executive Governor, Senator Ibikunle Amosun, during the 19th Annual Tax Conference of the Chartered Institute of Taxation of Nigeria (CITN) May 2017.

Since retiring from the Federal Inland Revenue Service, Prof. Somorin has been President of the Chartered Institute of Taxation of Nigeria (June 2015 – June 2017), Immediate Past President and first female of West African Union of Tax Institutes (WAUTI) (June 2015-1st March, 2017) and is currently the first female Head of the Association of African Tax Institutes. Currently, she is the first female Coordinating Dean of the Tax Faculties of the CITN.



Prof. Teju at the office of TAXAIDE in Lagos on July 11, 2017 prior to her presentation on Revised National Tax Policy during Sharing of Tax Knowledge Session.

St Clements University is very proud to have her among its Senior Alumni.

Professional Organisations News

Institute of Operations Management

The Institute of Operations Management has surrendered its registration as an approved OFQUAL course provider and its website has been incorporated into the Chartered Institute of Logistics and Transport. If any reader has more information on this, please let the Administration know.

Institute of Commercial Management

This was one of the first professional bodies established as an independent examination body in the 1970's. It did register as an OFQUAL course provider, but has since surrendered its registration with OFQUAL. It claims it has 500 tutoring centres worldwide. On one trip to Sierra Leone, Dr Le Cornu shared breakfast with the then West African representative of the Institute of Commercial Management. At that stage the Sierra Leone education authorities were arguing they should be registered in that country before offering their programs there.

Accountants Institute

In 2004, a new Accounting body "Accountants Institute" was established and in 2013, they became OFQUAL registered. They were amongst the first Accounting bodies to be registered with OFQUAL. Recently, most Accounting bodies have registered with OFQUAL (ACCA, IAB, AAT, AIA, IFA etc). It is interesting to see that the Accountants Institute's website can be view in two languages – English and Chinese.

Association of MBA's

The Association of MBA's was established in 1967 to raise the profile and international standards of MBA programs. It accredits MBA and DBA programs in over 70 countries. It concentrates on developing networking opportunities both online and in person for graduate members with corporate partnerships. It is the main programmatic accreditation agency for MBA and DBA programs. It is a UK based professional body. It recognises the ATHE Diploma 6 as a suitable qualification for those wishing to study an MBA accredited by them.

CPA Australia

CPA Australia is one of the world's largest Accounting bodies with a global membership of over 160,000 working in 118 countries. It was formed in April 1886. It was originally named the Incorporated Institute of Accountants, from 1953 til 1990 the Australian Society of Accountants and in 2000 became CPA Australia. A number of the Senior Executives of the CPA Australia are on annual salaries of over \$500,000. This has caused members to revolt about paying higher membership fees to pay the body's executives' higher salaries and other workplace (executive travel etc.) expenses. The 20 year old Institute of Certified Management Accountants Australia is working hard on trying to attract disgruntled CPA Australia members to join them.

Institute of Manufacturing

The Institute of Manufacturing has restructured the education programs it offers to be in line with OFQUAL levels. The programs are all Manufacturing Management programs which integrate the learning outcomes of the ATHE Diploma programs with the practical knowledge of management in a manufacturing organisation.

There are four courses:

- Diploma in Manufacturing Management (Level 4)
- Advanced Diploma in Manufacturing Management (Level 4 and 5)
- Professional Diploma in Manufacturing Management (Level 6)
- Executive Diploma in Manufacturing Management (Level 7)

Graduates will receive an ATHE Diploma as well as an Institute of Manufacturing Diploma.

Institute of Chartered Secretaries and Administrators

This UK body was formed in 1891 to represent Company Secretaries. It was granted a Royal Charter in 1902. Since 2014 it has become known as the ICSA: The Governance Institute. ICSA has a worldwide presence, with about 34,000 members and students in 80 countries. The UK, Republic of Ireland and Associated Territories division (UKRIAT) directly represents around 14,000 members and students. It offers a range of courses which Secretaries can become Chartered Members.

Graduate Profile:

Idrissa Salam Conteh



MSc in Development Studies

Idrissa Salam Conteh is a 52 year-old Sierra Leonean working for the United Nations in the Democratic Republic of the Congo as Humanitarian Affairs Officer/Head of Sub-Office in Bunia, Ituri Province.

He studied an online MSc in Development Studies with St Clements University from January 2007 – August 2008. The programme took him much longer because of the remote nature of his work place in the Congo where he could not secure the recommended text books to start the course. He travelled from the Congo to Nairobi from where he ordered the prescribed books.

Upon completing the course in August 2008, his CV took on additional weight and added one more colour with the degree of MSc in Development Studies from St Clements University - T&C. He was soon shortlisted to take the UN entry exams for placement on the professional roster.

In effect, Idrissa was a UN Volunteer and had been in this status for four good years. A few months later, he was shortlisted to compete for a post at the professional level. In February 2009, he was appointed Head of Sub-Office for the United Nations Office for the Coordination of Humanitarian Affairs (UN OCHA) in the Maradi region of the Republic of Niger.

Mr Conteh is presently the Head of the UN OCHA Sub-Office in Bunia in the DRC covering four provinces (Ituri, Tshopo, Bas Uele and Haut Uele provinces) since May 2017.

If Idrissa had any iota of doubt about the accreditation of St Clements, that spec of doubt has been completely removed from his mind. The UN recently decided to do a general check on his academic credentials before allowing him to be

recommended for a “Continuous Appointment”. Idrissa is very delighted to mention that the exercise went smoothly and St Clements administration was contacted and his MSc in Development Studies degree issued by St Clements University has been recognised by the United Nations.

The future looks bright and calm.



Idrissa Conteh, Head of Sub-Office, UN OCHA Maniema Province, DRC, meeting the UN Humanitarian Coordinator, UNDP Resident Representative and also Deputy SRSR in Kindu, DRC.



Idrissa Conteh briefing the UN delegation that comprised of the Head of UN Agencies, NGOs, donors, journalists and local authorities in the prevailing humanitarian situation in Maniema province, eastern DRC.



Internally Displaced Persons uprooted by war turn out in large numbers to welcome Idrissa Conteh on his first field mission as his appointment as Head of UN OCHA in Maniema Province, eastern DRC.

Faculty Profile:

Mr Chum Chamreun

Head of Academic Affairs for St Clements Institute



Mr Chum Chamreun, whilst having an interest in the educational sector and wanting to contribute to society by providing human capital, first started working for St Clements Institute as Head of Academic Affairs since the institute obtained a license from the Ministry of Education, Youth, and Sport in 2012.

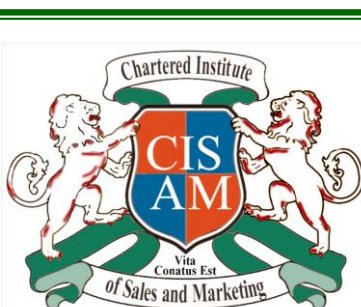
Chum Chamreun graduated with a high diploma of Pedagogy in 2004 from Phnom Penh Regional Pedagogy Center, Cambodia, and became a secondary school teacher in Phnom Penh.



After that he pursued his studies in higher education until he earned a Bachelor Degree of Educational Science, in the major of Education Management in 2008, and passed the exam to a be trainee high school teacher and later became a high school teacher in Phnom Penh.

However he didn't stop his educational journey there, he continued his education to study his Master degree and in 2011 he graduated his Master Degree in the major of Business of Administration (MBA).

Some activities at the St Clements Institute Campus.



SCU graduates can join us without the need to complete an application form:

First degrees join as Associates (ACSM)	USD 195
Master degrees join as Fellows (FCSM)	USD 295
PhD degrees join as Doctoral Fellows (DFCSM)	USD 395

Chartered Institute of Sales and Marketing is registered as a Limited Liability Company in the USA.

Website: www.cisam.co.uk Email: proflordknowth@gmail.com

Other Universities News

University of Gloucester

The University of Gloucester's main campus is at Della Place, Bath Road, Cheltenham Gloucester. It has a 180 year tradition dating back to 1834. There are over 10,000 students studying at their three campuses and international students are represented by more than 60 countries. They offer a 4 month MBA "top up" program at £4000 for graduates of the ATHE Diploma Level 7 Strategic Management program.

Honolulu University Turns 30 Years Old

In 1987, Dr Warren Walker founded the Honolulu University of Arts, Science and Humanities. It was developed to cater for mature adults wanting to obtain their degrees. It accepts work done elsewhere, but students must complete 25% of their degree requirements with them. They are one of the very few non traditional universities which existed when St Clements started (1995) and is still operating. In the late 1990's and early 2000's Hawaii became the home of non traditional schools in the USA, with over 200 schools registered there. In 2005 the state brought in new regulations mandating schools had to recruit a minimum number of residents of Hawaii as students and if not accredited by a US Department of Education approved accreditation agency, had to mention this on their website and in any publications by them. The universities which the Hawaiian authorities felt may have mislead students which were sued for \$US250,000 plus damages and most withdrew rather than attempt to stay in Hawaii. Honolulu was one of the few survived this clamp down. Dr Le Cornu visited them in Honolulu pre the establishing of St Clements University and was impressed by their centre.

University of Sydney Degree Not Accredited

Stephanie Chu from America studied a Master of Science in Medicine (Infection and Immunity) from the University of Sydney, Australia's oldest university. The University of Sydney's Master of Science in Medicine (Infection and Immunity) is not accredited by the Australian Institute of Medical Science. Ms Chu is in immigration limbo having completed her degree with Australia's senior university, but not having it accredited for immigration purposes.

Limkokwing University of Creative Technology

In 1991 Data Sir Lim Kok Wing started the Limkokwing Institute of Creative Technology. In 2002 this became the Limkokwing University College of Creative Technology. It has become the most global of all Malaysian universities with Campuses in Botswana, Cambodia, Indonesia, Swaziland and the United Kingdom. It became the first Commonwealth University to establish a campus in the UK, other foreign university campuses in the UK are USA universities. The UK London campus is an ATHE approved school teaching their Diploma programs.

University of Prince Edward Island

This University is the main University on Prince Edward Island, Canada's smallest province, smallest in both land size and population (146,000). It is an amalgamation of the Prince of Wales College (est. 1834) and St. Dunstan's University (est. 1855). Today it has approximately 4,400 undergraduate, graduate and doctoral students. It encourages International students with students from close to 70 countries and comprising 21 per cent of the University's total enrolment. They accept the ATHE Diploma 4 and 5 as years of their Business Administration program.

International University of America (London)

International University of America (IUA) originally a Californian University established in 1980, founded its campus in London in February 1995. IUA is an independent, coeducational, business and liberal arts international institution of higher learning. As a foreign university in London, IUA is independently administered in accordance to the education reform Act 1988 by Management Education Resources Centre (MERC) incorporated (as a college of higher education) in England and Wales in July 1995. The university is a member of European Council for Business Education (ECBE). It is also an approved and accredited centre for the Council for Licensed Conveyancers (UK). The aim of this establishment is to promote Anglo-American education style. It is one of several American style universities set up in London at the end of the 20th Century.