

St Clements Education Group E-Magazine

# ANCHOR

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Editorial

Other Universities  
News

Professor Dr Mohamed  
Eno's Article Goes  
Viral on Academia.edu

ASM Cendana College  
2016 Graduation  
Convocation

Graduate  
Profile:  
Arthur Kaliisa

2016 Singapore  
Graduation  
Convocation

Dr David  
Benjamin  
- an overview

Professional  
Organisations  
News

IPFM (UK) 25<sup>th</sup>  
Annual Convocation

Graduate Profile:  
Dr Augustine M. Sowa

Dr Le Cornu Visits  
North Sumatra Schools

Course News



## ***ANCHOR* is the official magazine of the St Clements Education Group**

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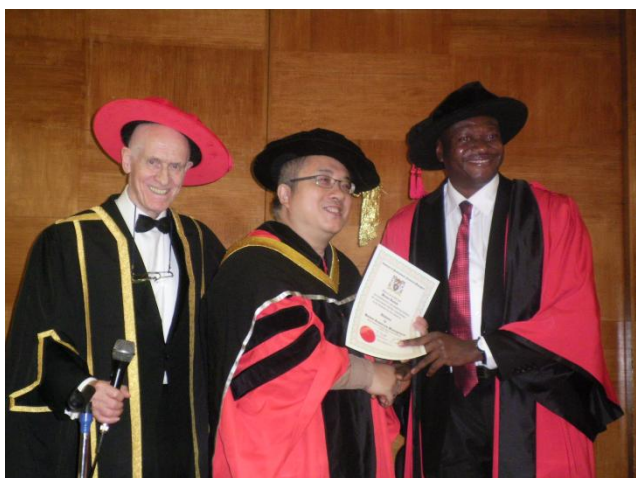
## Editorial

With the people of the UK voting for Brexit and the USA voting for Donald Trump as President, 2016 has been a year of change. St Clements Education Group has changed its name in Switzerland from St Clements Private Swiss University (Université Suisse Privée St Cléments) to SCPSU Business School. The Arabic Language Division has been dissolved into two autonomous schools, one looking after Iraq and one Yemen. St Clements Institute has increased its campus' student enrollment by 75% and SCPSU Business School is offering a range of courses which integrate UK, Canada and Australia degree programs as well as its own. SCPSU Business School has been established in both Cambodia and the United Kingdom. The Management of St Clements Education Group looks forward to the challenges of 2017.

### Prof Dr Nagar Lai Represents St Clements Education Group at the Institute of Professional Financial Managers (UK) 25<sup>th</sup> Annual Convocation

Professor Dr Nagar Lai, Vice President of SCPSU Business School and Senior Member of the St Clements Institute Board of Trustees represented St Clements Education Group at the recent IPFM 25<sup>th</sup> Annual Convocation. It was held at the Library Lecture Hall in the Royal Borough of Kensington on the 8<sup>th</sup> October.

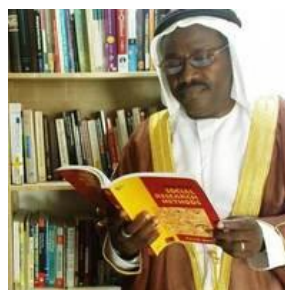
The Institute of Professional Financial Managers (UK) was the first United Kingdom professional body to recognise St Clements University's degree qualifications for membership grades. It was from this first recognition that St Clements built up its relationship with UK professional bodies.



*Dr Jeff Wooller, Prof Dr Nagar Lai and Dr Augustine Sowa at the IPFM 25<sup>th</sup> Annual Convocation.*

### Professor Dr Mohamed Eno's Article Goes Viral on Academia.edu

Since he posted his article "From Linguistic Imperialism to Language Domination: 'Linguicism' and Ethno-Linguistic Politics in Somalia," (*Journal of Somali Studies*, Volume 3, Numbers 1 & 2, pp 9-52), Prof. Dr Mohamed Eno's webpage <https://stclements-somalia.academia.edu/MohamedEno> has experienced a tremendous wave of visitors including scholars and independent researchers from various nations and academic backgrounds.



With St Clements University Somalia as his primary institution of affiliation, Professor Eno's scholarly work attracted about 2000 visitors in less than a month after posting the paper, of whom over 1600 are unique visitors in the same period of 30 days, according to the reading of the Academia.edu analytics on 17<sup>th</sup> October 2016. Coauthored with Prof. Omar A. Eno & Dr Abderrazak Dammak, two prolific scholars in close academic collaboration with Prof. Mohamed Eno, the article came into the academic limelight with over 800 visitors in a matter of three weeks. Professor Mohamed Eno's webpage also boasts of an overall number of almost 24,000 visitors, with 462 followers, while he follows the works of 32 scholars on the Academia.edu scholarly fraternity.

Achievements of this nature by our senior staff make the entire St Clements Education Group proud of the high quality of our academic staff and their contribution to knowledge production. We congratulate Prof. Dr Mohamed Eno and his coauthors for the great scholarship expressed in their critical research work.

## 2016 Singapore Graduation Convocation

The 10<sup>th</sup> Singapore Graduation Convocation was held on Saturday the 5<sup>th</sup> November. At this event students from Indonesia, Hong Kong, Cambodia, South Africa and Liberia graduated. Dr David Le Cornu, President of St Clements University, H.E. Dr Noun Samphea, Chancellor of St Clements Institute and Prof. Dr Nagar Lai, Vice President of SCPSU Business School represented St Clements Education Group at the Graduation.

Special thanks are given to GMDC and Mike Lee for the excellent organization of the event. The Convocation went from 10am to 3pm where graduates came back from having photographs taken at several Singapore landmarks.



## Professional Organisations News

### **Institute of Management Specialists (Nigeria)**

Dr Christine Skambo Morrison has been appointed Honorary Vice President of the Nigerian Chapter of the Institute of Management Specialists UK. Dr Morrison holds a Doctorate degree in Business Administration, Master's and Bachelor's degree in Public Administration and a Diploma in Social Work. She is a Fellow of the Institute of Management Consultants (IMC) and a Certified Management Consultant. Christine serves as the President of Holding Hope Foundation, taking care and advocating for the rights and needs of the less privileged especially widows, women, youth and children. Dr Morrison is not just a humanitarian but a renowned conference speaker, executive delegate and discussant at summits and conferences in Nigeria and other countries of the world including UN summits.

### **Faculty of Technology Management and Applied Sciences**

The South African based Design, Technology and Management Society International has sponsored the creation of the Faculty of Technology Management and Applied Sciences Ltd. in the United Kingdom. DTMSI's existing members will be encouraged to move their membership over to the Faculty of Technology Management and Applied Sciences Ltd.

The following professional bodies have become sub-divisions of this new body:

- International Institute of Engineers
- International Institute of Architects
- International Institute of Scientists
- MBA and Professional Managers Guild
- International Guild of Secretaries and Administrators
- International Guild of Academicians

### **Institute of Management Specialists Turns 45 Years Old**

This year the Institute of Management Specialists is 45 years old, being started by Professor Dr Herbert Manners and a small group of managers in 1971, to promote the professional status of specialised managers. It has only had two Presidents in its 45 years, Professor Dr Herbert Manners as Foundation President and Mr Graham Hare as its second President.

#### **“Lost Faculties”**

Two of the UK's oldest professional bodies which operated in the UK when St Clements was first formed were – The International Faculty of Business Qualifications and the Faculty of Commerce and Industry. Both of these organisations appear to no longer exist. If any reader knows anything about them would they please contact the administration office at [admin@stclements.edu](mailto:admin@stclements.edu)

### **The Academy of Multi Skills**

This TQUK (Training Qualifications United Kingdom), a registered OFQUAL course provider, also recognises centres teaching courses they approve. They have recognised the Academy of Multi-Skills as a centre (No. C000327) and endorsed the following courses: Advanced Diploma in Business Management (Level 5) and Postgraduate Diploma in Business Management (Level 7).

### **The Association of Professional Sales and Huthwaite International Join Forces**

The Association of Professional Sales (APS) is delighted to announce a new partnership with one of the sales world's leading training, consultancy and research groups, Huthwaite International. Together, the APS and Huthwaite – as their skills partner – will bring fresh insight and research to the profession, as well as working hard to drive the highest standards of quality and excellence across the sales industry.



## **Institute of Professional Financial Managers 2017 Annual Convocation**

St Clements University Financial discipline Graduates are invited to join the IPFM and receive their membership certificates at the 2017 IPFM Annual Convocation.

It will be held on Saturday the 7th October 2017 at the Library Lecture Theatre, Royal Borough of Kensington and Chelsea Town Hall, London.

For Convocation and Membership details contact [registrar@ipfmedu.co.uk](mailto:registrar@ipfmedu.co.uk)

## Dr Le Cornu Addresses ASM Cendana College 2016 Graduation Convocation

On Sunday the 6<sup>th</sup> of November ASM Cendana College held its Graduation Convocation in Medan and Dr David Le Cornu was the guest speaker at the event. He spoke on Entrepreneurship and how it is what makes societies like the USA so much richer than other societies often endowed with similar natural resources.



## Dr Le Cornu Visits North Sumatra Schools

One of St Clements University's affiliated schools is ASM Cendana College in Medan Indonesia. After the Singapore Graduation Dr Le Cornu visited high schools in North Sumatra, with key staff members of ASM Cendana College, promoting the St Clements University/ASM Cendana College Bachelor of Business Administration in Entrepreneurship degree program to high school students. This was Dr Le Cornu's second trip to Sumatra but first trip visiting high schools.



## Other Universities News

### **University of Hertfordshire Degree Accredited by the Institute of Manufacturing**

The Master of Science in Manufacturing Management from the University of Hertfordshire has been accredited by the Institute of Manufacturing for Fellow grade membership and graduates of the program with 2 years work experience in Manufacturing Management will be entitled to apply for the award of Certified Manufacturing Practitioner.

### **New Trends in Education from Arizona State University's Perspective**

In an article on page 12 of *The Australian*, by Tim Dodd it says “.....Arizona State University since 2002 .... has doubled the number of students it is graduating and quadrupled the level of research funding it attracts.... the faculty is the same size which points to a remarkable gain in productivity....How has he done it.... the answer is technology.... From 55,000 students in 2002 ASU now has just over 100,000 and 26,000 of them are online.....students traditionally considered unsuitable for university are doing just fine in online courses at ASU, particularly those about 30 year olds, who started off in the workforce without a degree but later realised they needed one ”.

### **USA DEAC accredited University Accept OFQUAL Diploma 5 Graduates**

The USA DEAC accredited City Vision University has agreed to accept OFQUAL Diploma 5 graduates into their final year. This is the first official link the Editor knows of people using UK qualifications to study a USA degree. Hopefully it will mean students studying the SCPSU Business School's ATHE Diplomas 4 and 5 will have the option of study with City Vision University.

### **KFC Degree Offer**

In an article by Sara Kamouni on [www.thesun.co.uk](http://www.thesun.co.uk) – it says “Employees at KFC are being given the opportunity to swap the kitchen for the classroom – as the fast food giant offers its workers a debt-free degree in business management. Staff members who enrol in the programme will graduate with a Bachelor of Arts degree after four years of studying online and working with a mentor at each UK restaurant” The working with employers to integrate employment into degree programs is a field St Clements would like to be involved in.

## **British Entrepreneur Starts Own University For Engineers**

In an article on [www.telegraph.co.uk](http://www.telegraph.co.uk) Alan Tovey said “*The product that made Sir James Dyson famous, the cyclonic bagless vacuum cleaner, came about because the inventor wasn't satisfied with what was available on the market back in 1978.... Now the entrepreneur is doing the same with education – launching his own university to deliver engineering graduates that British businesses are struggling to find..... The entrepreneur – who is estimated to be worth £3bn – is spending £15m in the first year on setting up what will be called the Dyson Institute of Technology, which he insists is “not a business, not even philanthropic, but a really good idea as we need people who are educated”....The first intake for the four-year course will be 25 students.....One day a week students will be taught by academics from the University of Warwick, which will initially award the degrees. However, Sir James said if recommendations to simplify setting up private universities in a White Paper now being considered by government become law, the company will be able to award its own degrees and rename as Dyson University.*”

### **Accreditation of University of Salford Manchester Degree**

It is interesting that University of Salford Manchester emphasises the professional accreditation its Bachelor of Science (Hons) in Accounting and Finance has, to attract students “*Excellent career potential with accreditation by the Chartered Institute of Public Finance Accountants, the Institute of Chartered Accountants in England and Wales, the Association of Certified Chartered Accountants and the Chartered Institute of Management Accountants. Hence, graduates can benefit exemptions from CIMA, ACCA, ICAEW and CIPFA*”. Please note all SCPSU Business School degrees are taught in co-operation with a professional body and generally fits the professional membership requirements of several others.

### **UniSA Steers Online Courses**

In an article by Tim Williams it says “*The University of South Australia will launch 20 off campus degrees in 2018 and 2019 under a project, called UniSA Online. The courses designed specifically for the Australian worker..... To be viable, the scheme will need to boost overall student numbers by 3000 or about 10 per cent....The traditional method of cramming several subjects into short semesters, with long breaks in between, would be replaced with a year-round academic calendar.... The part-time, mature age learner tends to want to learn all year round, and break things down to doing one topic at a time....at least 80 per cent of UniSA Online students are expected to be based overseas.*”

## Dr David Benjamin - an overview



As many readers are possibly aware, Dr David Benjamin is the President and Examiner of the Institute of Manufacturing, a prestigious dedicated professional body which places great emphasis on its role as a leader on the world stage. Whilst there are several such bodies, he

has taken pride in his dedicated role as President and has striven hard to introduce a host of additional benefits not offered by other similar bodies. Examples are a speech-writing service, the introduction of valuable professional qualifications such as Certificate courses in Negotiation and Public Speaking and a corporate advice service entitled 'Ask the Company Doctor', which offers Institute members the opportunity to obtain, gratis, impartial advice as a means of addressing concerns within their organisation. The Institute is also the very first to offer a professional negotiation service which can be of considerable benefit to those members who are experiencing industrial labour concerns. These services are all based on his own experiences over literally a lifetime and, in his view, experience is one of the best teachers of all. He describes negotiation as a skilled craft, and as a young man cut his teeth upon his dealings with hard-headed trade union negotiators who were known in those days as shop stewards. Whilst there were many who quailed at the thought of actually facing a shop steward – let alone dealing with him – Dr Benjamin was able to realise that the shop steward could be a very valuable ally indeed, for in the majority of cases he was not only a highly skilled craftsman but a highly skilled negotiator from whom much could be learned.

In England, manufacturing has declined considerably in the last fifty years. The role of the shop steward has therefore declined as a consequence with the result that, in the event of a dispute, many modern personnel managers have absolutely no idea of how to address the problem of negotiation. Dr Benjamin knows this to be true as he is still occasionally retained to arbitrate in disputes. The whole concept of effective negotiation seems to have almost disappeared: for this reason he felt it necessary to introduce the Institute's very own Certificate in Negotiation to remedy the matter. His skills were honed by his dealings with hardened negotiators and, in one sense, it is tragic that today's personnel managers will never be in a position to profit by this experience. It also follows that they might never be in a position to recognise the human element, since the addressing of such concerns tends to bring the

human element to the surface. This is a fact. An operative is not, and was never meant to be, simply an automaton – yet how many modern-day employers do not seem to realise this? Whilst it is true to say that employees have more rights today than they ever did, he has known cases where even certain basic rights are slowly being eroded.

Another feature of Dr Benjamin's administration is a desire to increase the financial stability of the Institute by offering a full consultancy service to members. The concept is relatively simple to understand inasmuch as the Institute invoices the member, the member remits the fee to the Institute and the consultant receives an agreed moiety of expenses. This means that the Institute retains the majority of the fee, thus enhancing its financial standing. To the best of his knowledge there are no other professional bodies currently offering such a service. There are many senior officials of professional bodies who treat their position as a sinecure: something which he believes to be both morally and professionally wrong. He considers that the purpose of a President is to lead by example. This is achieved by working hard and setting an example to others, for if one does not, how can one ever hope to gain respect? One example of this is his regular contribution of informative articles to the Institute's own e-Journal.

Another interesting topic of his administration is his introduction of an informative series of articles entitled 'Tools of the Trade'. These articles which appear in the Institute's e-Journal are literally packed with hints and tips taken from his own experiences over a lifetime. If a budding industrial consultant implements the rules Dr Benjamin has laid down, his assignment should be a success. There is also the distinct possibility that he will not only be retained for future assignments but will be highly recommended to others. Dr Benjamin is also a great believer in the attributes of knowledge, skills and experience, commonly abbreviated to KSE. The values of KSE were realised by the founder of the Institute, Professor Manners, and used most effectively during his tenure. Such intrinsic values are demonstrated by the following example, which occurred at a location for which he was engaged as Principal Consultant. The location was a large building site literally in the middle of nowhere. There was no electricity available within four miles. To remedy this concern, the main contractor purchased a former ship's generator, which worked effectively until the day it broke down. As a result of this, much of the work had to be halted. Two chartered engineers, one mechanical and one electrical, were sent for to effect a repair so that building could proceed. Several hours later they had not succeeded in repairing the generator. It just so happened that the night watchman the contractor had engaged was a

former electrical engineer in the Merchant Navy. Whilst he possessed no paper qualifications apart from his certificate of competence, the one thing he did possess was a high degree of KSE. Within less than five minutes the generator was working effectively again. This example serves to demonstrate the value of KSE. It is good to know that the contractor recognised his skills and rewarded him for his endeavours.

To finalise, it is the intention of Dr Benjamin to firmly establish the Institute of Manufacturing as *the* leader on the world's stage. He has plans on the drawing board for more beneficial services to the

manufacturing industry in general and to the members in particular. In order to achieve he feels it necessary to firstly believe, for he is of the opinion that self-belief serves to encourage others to believe in themselves. The strength of any professional body, he feels, lies not in its leader but in its members, for the members represent the rock upon which success is built. Dr Benjamin is inordinately proud of his association with St Clements University and is deeply grateful for the recognition duly received. He will be happy to contribute articles for the excellent 'Anchor' magazine and to assist students in any conceivable way.

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## **Graduate Profile:**

### **Dr Augustine M. Sowa**



**B.Sc, M.Sc  
MBA, DBM  
DBAM**

**Dr Augustine M. Sowa** started his professional career in 1992 with CARE International, where he first served as Field Extension Agent and later as Field Supervisor, Base Coordinator, Assistant Program Coordinator and Program Coordinator all over a period of 12 years of continuous service in his native Sierra Leone. He worked within the DfID funded UK based Agrisystems-GB project designated as a Project Monitor and later as a Program Officer, primarily responsible for Community Reintegration Programmes (CRPs) within Post-Conflict Sierra Leone.

Dr Sowa thereafter served with the EC sponsored Small-Scale Projects (SSPs) representing the EC partnering agency known as Agrisystems GB in post-conflict Liberia in the capacity as Technical Specialists for Local Community Development (LCD) programs. He later joined Mercy Corps (MC) as Livelihoods Specialists in the Abyei Region (South/Sudan) in 2006. He was later promoted as MC Consortium Programme Coordinator based in

Northern Upper Nile of South Sudan until his assignment with CARE International in South Sudan as Programme Coordinator and Head of Office in the Unity State in 2009. Dr Sowa joined the United Nations Assistance Mission in Afghanistan (UNAMA) in 2010 to date, after serving with the United Nations Mission in East Timor as Training and Capacity Building Advisor.

Dr Sowa runs a private consultancy firm from his native Sierra Leone on Conflict and Post-Conflict Community Development (Technical Specialist – Local Community Development).

Dr Augustine M. Sowa holds a Bachelor of Science degree in Agricultural Education (B Sc Agric Edu), Njala University College, University of Sierra Leone, Master of Science Degree in Development Studies (M Sc DS) from St Clements University (Turks and Caicos), Master of Business Administration (MBA) from Aldersgate College, Philippines, Doctor of Business Management (DBM) from St Clements Private Swiss University, Lausanne, Switzerland, Doctor of Business Administration in Management (DBAM) from Entrepreneurial University of Costa Rica, San Jose, Costa Rica plus Fellow, FIMS (Dip IMS) UK, and Companion – C.A.E.A, Dip AEA, UK.

Dr Augustine M. Sowa's Doctoral Thesis was on "***The Role and Impact of Non-Governmental Organizations on the Production of Goods and Services in Post-Conflict settings – A Study of CARE International in Sierra Leone***"

Dr Augustine M. Sowa can be reached at [augustinesowa@yahoo.co.uk](mailto:augustinesowa@yahoo.co.uk)

## Course News

### **New Doctor of Applied Marketing Degree**

SCPSU Business School is offering a Doctor of Applied Marketing in co-operation with the Chartered Institute of Sales and Marketing (USA). The program fulfils the Chartered Institute of Sales and Marketing Doctor Fellow membership grade requirements and Life membership of the Institute will be incorporated into the fees. The course will comprise of the carrying out of a major Marketing project under SCPSU Business School supervision and writing of a 25,000 to 50,000 word six (6) stage report. The final Stage VI – Conclusion and Recommendations section will need to be written in a format suitable for publication in “*Veritas*”.

### **Suspension of Master of Legal Studies Program**

Derya Akinci, the developer and faculty lecturer for the Master of Legal Studies has found she has to commit more of her time to the completing of her Ph.D. with the University of Lausanne. This has forced her to cease offering to develop the program and teach it. Thus it has been decided to suspend the program.

### **New Master of Law in International Human Rights Degree**

SCPSU Business School, in co-operation with the St Luke’s Inn of Court, has developed a LLM in International Human Rights. To enrol into the program, candidates will need to be legal practitioners in the jurisdiction they live or work in. Non practitioners will be able to study the course as a Master of International Human Rights. The main requirement will be for candidates to write a 40,000 – 60,000 word dissertation approved by a joint Committee appointed by SCPSU Business School and St Luke’s Inn of Court, to be a suitable topic for research and assessment as a final dissertation.

### **Bachelor of Business in Entrepreneurship Bridging Program**

SCPSU Business School has established a bridging program, for graduates with a Business Management discipline Bachelor degree, to obtain a Bachelor of Business in Entrepreneurship. The program recognises the coursework from the first degree and sets a major Entrepreneurship project for them to complete for the other degree. For further information and enrolment details please contact [scu@cbcl.ch](mailto:scu@cbcl.ch)

## **Associate of Business Administration**

This SCPSU Business School program requires students to study two UK OFQUAL registered Diplomas (Diploma 4 and 5). Once students complete the degree they can complete the course with a final year in Australia, Canada or the United Kingdom. This can be done online with a UK university or study with SCPSU Business School and obtain their Bachelor of Business Administration degree.

### **United Kingdom**

Anglia Ruskin University, Southampton Solent University, University of Sunderland London Campus, Northampton University, Coventry University, Cardiff Metropolitan University, Bolton University and University of Bedfordshire offer the opportunity to complete the final year of their Business Administration degree on campus.

### **Online**

The London Metropolitan University offers an online option to complete their Business Administration degree. They also offer Associate graduates the opportunity to complete their final year where they live and then proceed with a UK MBA. Few Associate degree programs offer such a wide range of options.

### **Australia**

Associate of Business Administration graduates will be able to enroll into a range of Southern Cross University Bachelor of Business degree programs in various specialised areas.

### **Canada**

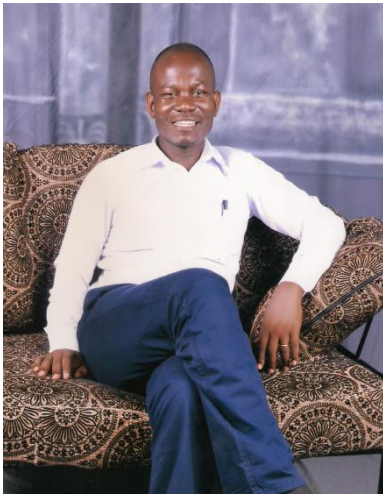
The University of Prince Edward Island offers graduates the opportunity to study a Bachelor of Business Studies degree program.

For enrollment details and further information please contact the administration at [scu@cbcl.ch](mailto:scu@cbcl.ch)

## Graduate Profile:

### **Arthur Kaliisa**

#### **SCU MBA in Financial Management**



**Arthur Kaliisa** holds a B.Sc in Financial & Computer Management from The Cyprus Institute of Marketing and a Master of Business Administration degree specialising in Financial Management from the St Clements Private Swiss University. Arthur holds a Postgraduate Certificate in Project Management for Development from the Virtual University of Uganda.

He is also currently pursuing a Postgraduate Diploma in Business Administration from the Virtual University of Uganda along with the Association of International Accountants - Professional Level 1. He is a Fellow International Association of Bookkeepers and Associate Institute of Professional Managers.

Arthur has extensive experience in financial management - he was in charge of financial operations at Namirembe Guest House, Kampala Uganda. He managed the company's financial planning, treasury, accounting and contractual practices as well as its relationship with statutory authorities and other stakeholders performing duties personally.

At the International Organization for Migration, he ensured timely accountability of all cash advances. He ensured that cash transactions were effectively and accurately booked in SAP ERP software and month end cash reconciliation procedures were adhered to for completeness.

At Qatar Airways, he monitored and controlled expenditures in line with financial management procedures. He ensured strict pursuance of financial rules and regulations and maintained a system of

internal audit and control in all financial transactions. Therefore, there was good value for money for all goods and services procured during the period.

He transferred to the Head office in Doha, Qatar as Finance Supervisor - Treasury Operations and provides primary execution and support to the Finance Officer in carrying out treasury operations, including, but not limited to, cash flow monitoring and reporting, daily transaction and payment processing.

Arthur is keen to advance special causes and is engaged in charitable causes in the local church and other related organizations. He serves on the New Hope Uganda Finance Committee which plays an important advisory role. Recently, he was engaged as a Section Leader C8B2 at Watoto Church.

He is an entrepreneur and co-founder of Kamm & Associates, a business service company in Uganda providing a national brand with a local focus. The company offers varied business consultant services in the metropolitan and regional areas of Uganda. It specializes in document preparation, bookkeeping, tax, accounting, and business consultant services.

Arthur's main career aspiration in recent years has been to qualify as an International Accountant. He expects to graduate from the Association's Examinations and is hopeful that the work experiences he has accumulated will allow him to become a full member. His goal is to live a life of honour, gratitude, and faith; with humility of heart. He purposes to be a good steward of all resources under his care, therefore, it is important that he is accountable for his actions. He will take pains to do what is right, not only in the eyes of the Lord but also in the eyes of men.

Arthur Kaliisa can be reached at [arthurkal@yahoo.co.uk](mailto:arthurkal@yahoo.co.uk)

**St Clements University  
Higher Education School - Niue**

**Bachelor of Applied  
Management**

For further information visit  
[www.stclements.edu.nu](http://www.stclements.edu.nu)