

St Clements Education Group E-Magazine

# ANCHOR

Volume 4, Number 1 March 2013

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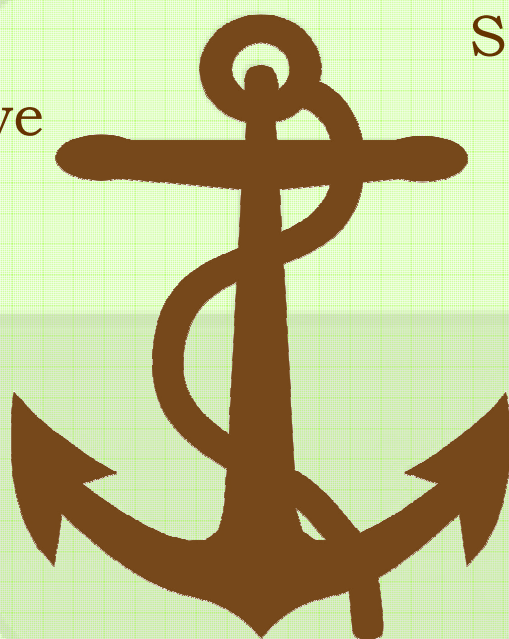
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## ***ANCHOR* is the official magazine of the St Clements Education Group**

**St Clements Institute (Cambodia)** [www.stclements.edu.kh](http://www.stclements.edu.kh)

**St Clements Private Swiss University (Switzerland)** [www.scusuisse.ch](http://www.scusuisse.ch)

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## Editorial:

**St Clements Private Swiss University** has found a new campus in Clarens, canton of Vaud, on the outskirts of Lausanne Switzerland. It is situated one block away from the Lake Geneva shore. The new campus while still boutique is bigger than the 'old' central Lausanne one. Open Learning students of St Clements Private Swiss University are encouraged to visit this campus. The new Swiss Culture Studies Program is an ideal way to do this.

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'**Veritas**' the St Clements Education Group Academic Journal has become formally registered with the ISSN. *ISSN 2307-2806 Key title: Veritas (Turk & Caicos Islands)*. It is believed this will widen the number of libraries and other bodies which will hold future copies of Veritas. It is part of the Veritas evolution.

As 'Anchor' is designed for communication within St Clements Education Group community rather than the whole world it has not applied for ISSN registration.

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## First 'Friend of St Clements University College' Award Granted

On the 15<sup>th</sup> February 2013 St Clements University College - Liberia awarded Senator Jewel Taylor the 'Friend of St Clements University College'. Reverend Josephine Davies, Honorary Chancellor of St Clements University College, made the presentation. Senator Taylor received the award for offering scholarships to students from Bong County, the county she represents in the Liberian Senate.



The Honorary Chancellor of St Clements University College giving Senator Taylor her 'Friend of St Clements University College' Certificate.

## 'Love Without Borders' Charity

The charity organisation '**Love Without Borders**' has established a Pangbei Library at the St Clements Institute, Cambodia. Love Without Borders is part of Dr Huang Yongcheng Pangbei Group.

Dr Nagar Lai represented Love Without Borders and H.E. Dr Noun Samphea represented St Clements Institute at the exchange.



H.E. Dr Noun Samphea with Dr Nagar Lai and representatives of 'Love Without Borders' Charity.

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St Clements University College students welcome Senator Taylor to the college.



Senator Taylor addressing the students.

## Professional Organisations News

### **Institute of Manufacturing**

Mr David Benjamin has been appointed President of the Institute of Manufacturing replacing Dr Peter Kay. This is the second President of the Institute since Professor Dr Herbert Manners retired from this position.

### **Institute of Management Specialists**

The IMS is running an advertising campaign announcing those members who have also been granted specialist manager awards in various discipline areas. This is part of the Institute's move to be seen representing specialist managers rather than general managers. It is also to try to encourage organisations which members work for to become sponsors. Organisations with two or more members will be given a Sponsor certificate, those with five a Silver Sponsor certificate and those with ten a Gold Sponsor certificate. Hopefully this will encourage employers to help pay members membership fees.

### **The Academy of Executives and Administrators**

The AEA have just recently launched the Certified Executive Practitioner and Certified Administration Practitioner awards. These awards require members to sit for an examination based on assessing how they relate their education knowledge to carrying out their duties either as an executive or an administrator. It is seen as an important step forward in raising the professional standards of AEA members. Pre 2013 members will be given exemptions from the examinations.

### **IPFM Financial Technician Diploma (FTD)**

The Institute of Professional Financial Managers has developed a program for new people working in the Finance industry to gain their first qualification to become Technician members.

### **The Society of Sales & Marketing Appointment**

Dr Tarun Pathak, BA (Hons) PgD MBA PhD DFPPM FSSM FSNNP MOTHM MAMS, has recently been appointed Chairman of The Society of Sales & Marketing. He succeeds Professor George Leung who, through illness, has stepped down. Dr Pathak has been with the Society since 2002. Through his unstinting support of the Society he was swiftly appointed as a Council Member a few years after joining the Society.

### **Focus on Institute of Professional Financial Managers (UK)**

The Institute of Professional Financial Managers (IPFM) was established in 1992 to provide a body for professional financial managers. The IPFM set out to fill the niche market between the accountancy and treasury management professions.

There has been a steady growth in the membership with several hundred new applications each year in the early years but now running into thousands. The total number of members is over 10,000 from over 40 countries.

There has also been a steady demand from members to be representatives in their own countries. They have over 20 such representations around the world.

The IPFM have established links with reciprocal bodies in Australia, Belgium, Canada, India, Nigeria, South Africa and UK. These work based on the other body accepting our members as their members on payment of the appropriate fee. In most instances, there is no need for their members to complete application forms other than the one on joining the IPFM.

The IPFM provides educational services to Cameroon, Gambia, Jordan, Kenya, Saudi Arabia, Swaziland, Yemen and Zimbabwe. These usually take the form of them approving the educational structures of local bodies and issuing certificates and diplomas.

Membership ranges from the Technician level through to the Doctoral Fellow level. Membership of the Institute will confer the following benefits:

- Use of the letters TIPFM, AIPFM, FIPFM or DFPPM
- Receipt of a free 16-page *IPFM Journal* three times a year
- Right to attend the annual dinner in London or at other centres

If you have studied a degree in the Financial Management discipline area you are advised to consider joining this body. Associate degree graduates join as Technician grade, Bachelor degree graduates as Associate grade, Master degree graduates as Fellow grade and Doctorate graduates as Doctoral Fellow grade.

For further information visit [www.ipfm.org](http://www.ipfm.org) or contact [registrar@ipfmedu.co.uk](mailto:registrar@ipfmedu.co.uk)

## The Society of Nursery Nursing Practitioners Appointment

Dr Edna Crabbere, *BSc D.Litt NNEB cert. FSSM FSNNP*, Child Development Consultant, Child Advocate and Author, has recently been appointed as a temporary Chairperson of The Society of Nursery Nursing Practitioners. She succeeds Victoria Williams, who has stepped down after serving the Society for 21 years. We wish her well in all her endeavors. Edna has brought with her a wealth of experience in the field, and hope her appointment would be of great benefit to the Society. Dr Edna Crabbere is a D.Litt St Clements University graduate.

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## Call For Papers

A number of our senior graduates have completed their Doctorate and Masters degrees in the general Business and Finance discipline area. Doctorate graduates in particular should consider the following invitation from the Journal of Business and Finance.

## Journal of Business and Finance

ISSN: 2305-1825

### CALL FOR PAPERS

You are cordially invited to submit or recommend manuscripts to: ***Journal of Business and Finance***, a fast track peer-reviewed and open access academic journal published by ***eSci Journals Publishing***, which is one of the largest open access journal publishers around the world. To date eSci Journals have been indexed by many important databases.

Journal of Business and Finance is using online article submission, review and tracking system for quality and quick review processing. Journal provides rapid publication of research article. After **21 days Rapid Review Process** by the editorial board members or outside experts, an accepted paper will be placed under *In Press* within **24 hours** and will be published in the next issue. Click below tab to submit your manuscript.

### **ONLINE SUBMISSION**

or send your manuscript to [jbf@escijournals.net](mailto:jbf@escijournals.net)

eSci Journals are open access - international journals. Researchers worldwide will have full access to all the articles published online and be able to download them with zero subscription fee.

Moreover, the influence of your research will rapidly expand once you become an OA author, because an OA article has more chances to be used and cited than does one that plods through the subscription barriers of traditional publishing model.

Journal of Business and Finance would have a strong contribution in field of business, finance and its related interface. Interface is mainly dedicated to Management, Financial Institutions, Corporate Governance, Financial Markets, International Business, Entrepreneurship, International Finance, Leadership, Derivatives, E-Business, Corporate Finance, Organizational Behavior, Portfolio and Security Analysis, Fixed Income Securities, Investments, Real Estate Finance and all other relevant areas. Journal provides facility to its members and readers to be updated to advancements through research publications. Journal is aimed at research enhancement by providing free access to literature in international markets.

For more detailed information, please visit: [www.eSciJournals.net/JBF](http://www.eSciJournals.net/JBF). Papers are expected to be submitted at "**Article Submission**" section in the above website. Please do not hesitate to contact us if you have any questions about the journal. You are more than welcome to keep us updated on the latest focuses of your academic interest and inquiries.

### **JOIN EDITORIAL BOARD**

eSci Journals Publishing is seeking to recruit engaged and enthusiastic subject editors and reviewers for Journal of Business and Finance to manage editorial processes and to guide its development as an academic journals. eSci Journals Publishing invites qualified individual or team applications from various specializations of Business, Finance and related interface for editorial review board of the journal. It is an excellent opportunity for an ambitious and focused individual with solid editorial experience to edit an exciting journal in eSci Journals Publishing portfolio.

If you are interested in serving as a member of the editorial review board, kindly send us your resume to [info@eSciJournals.net](mailto:info@eSciJournals.net) mentioning the name of the journal.

## 21<sup>st</sup> Century Global Executive Leadership Program

St Clements Private Swiss University is offering a unique 21<sup>st</sup> Century Global Executive Leadership program to enable Global Executives to upgrade their knowledge and skills. It is directed by Professor Dr Irving Buchen, a leading US based academic expert on Leadership. Candidates will communicate with Dr Buchen who will review the extent of their current leadership knowledge and identify their strengths and weaknesses.

Dr Buchen also will tutor the Leadership Courses for the candidates individual needs. The exact cost of tutoring will depend on the candidates education needs.

The first step is to have your current leadership strengths and weaknesses identified. This assessment is done for a cost of USD\$495. Once these have been identified, Dr Buchen will work with the candidate on the best way to build on their strengths and overcome their weaknesses. Dr Buchen may also identify areas they should consider carrying out further studies in.

‘Anchor’ readers are being offered a special discount rate of UDS\$195 to pilot this program.

Please note this program is only suitable for **senior managers** and **executives**. No formal previous business education is required.

For further details please visit St Clements Private Swiss University at [www.scusuisse.ch/Prog21CGEP.htm](http://www.scusuisse.ch/Prog21CGEP.htm) and contact [scu@cbcl.ch](mailto:scu@cbcl.ch) if you are interested in this program.



**Dr Irving Buchen**

*BA, MA, Ph.D*

Dr Irving Buchen earned his BA and MA at New York University and Ph.D at The Johns Hopkins University. He is part of the Capella University Doctoral Business Faculty. He was University Academic Vice President and Director of International Programs at the University of Wisconsin.

Dr Buchen has written ten books and over 150 professional articles in journals. He is currently a regular contributor to the journals ‘Leadership Excellence’, ‘Training Industry’ and ‘HRIQ’.

It is as an expert Academic on Leadership that he has been engaged to direct the 21<sup>st</sup> Century Global Executive Leadership program for St Clements Private Swiss University.

## Swiss Culture Studies Program

This program is designed for people wishing to experience Swiss culture and gain an academic qualification. If you are studying a degree with St Clements Private Swiss University this is an opportunity to make your education a Swiss experience.

The cost is 1250 Chf (This does not include airfares, accommodation or meals).



For details of the program refer to the end of this edition of Anchor pages 9 & 10.

# St Clements University Higher Education School - Niue Programs Start at Myanmar

St Clements University Higher Education School - Niue has signed an agreement with Highlight Computer Group Training Centre Myanmar to teach their Diploma Associate and Bachelor of Applied Engineering degrees. The Diploma program follows the Australian qualification framework requirements and the Associate degree follows the Australian qualification framework Advanced Diploma requirements.



U Kyaw Naing with Tutors & Study Guides



Highlight Computer Group Teachers



U Kyaw Naing with Students



U Kyaw Naing with Prospective Students & Tutors for Highlight Computer Group



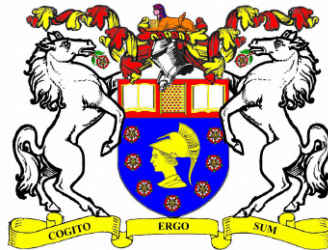
Students of Highlight Computer Group



IPFM is registered as a British Institute at Companies House, UK  
IPFM is listed as a British Professional Body and Financial Institution on [www.wikipedia.org](http://www.wikipedia.org)  
IPFM is registered with the UK Register of Learning Providers  
IPFM is a member of the Consortium of Professional Awarding Bodies (COPAB)

# Institute of Professional Financial Managers

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Website: [www.ipfm.org](http://www.ipfm.org)



## FINANCIAL TECHNICIAN DIPLOMA (FTD)

Subjects:

Finance

Managing Project Risk and Decisions

Negotiation

- All books supplied are best sellers from Amazon the world's largest book seller
- Cost GBP 649 includes books and courier delivery of first book
- On passing automatically become IPFM Technician (first-year fees waived) and can use the designatory letters FTD
- Each successful student can use the designatory letters FTD
  - The name of each FTD appears on the IPFM website
- **Gives exemptions to Stages 2 and 3 of the of IPFM/SCU BSc Financial Management (leaving only Stage 3 to take)**

Course recognised by the Government in Nigeria as equivalent to OND and is recognised for the purposes of admissions, employment and promotions in the Public Service of Nigeria. Holders can apply for the Nigerian Youth Service Corporation (NYSC) One-year Service or Exemption if more than 30 years old.

## Dr David Le Cornu Visiting Secondary Schools in Phnom Penh, Cambodia

On Friday the 22<sup>nd</sup> February 2013 Dr David Le Cornu and Mr Sek Sel, the Deputy Director of St Clements Institute, visited the five secondary schools closest to St Clements Institute campus. During these visits they met the Principals and other senior staff.

There are approximately three thousand students completing year 12 in these five schools. St Clements Institute is looking at recruiting a maximum of 200 students into its Bachelor program and 100 into its Associate degree program. Hopefully a number will come from these schools.



## Senior St Clements Institute Staff Plan 2013 Activities

On the 22<sup>nd</sup> and 23<sup>rd</sup> February 2013 the Senior Faculty of St Clements Institute planned the marketing and future program development of the St Clements Institute.



Under the current education system there are two routes to obtain a Bachelor degree. The first is to apply for the four year degree program and complete a foundation year and three specialised years. The second route is to complete a two year Associate degree, a semester bridging program and then join the third year of the Bachelor program.



## Advertisement



# **The Institute of Management Specialists (IMS) Specialised Manager Award**

As the professional body for Management Specialists, IMS encourages all members to apply for the Specialised Manager designation in their specialised management field.

### Specialisation Fields Available:

Administration	Agriculture	Architecture	Civil Services
Education	Engineering	Finance	Health Care
Hospitality	Human Resources	Insurance	Legal
Local Government	Manufacturing	Marketing	Mining
Military Services	Police	Travel	Tourism

### *The Following IMS members have recently been granted the Specialised Manager Award*

<b>Mr Dada Suraju Adefolami</b> FIMS Specialised Financial Manager	<b>Prof Dr Samuel Lartey</b> CompIMS Specialised Financial Manager	<b>Mr Shahzad Sarwar</b> MIMS Specialised Financial Manager
<b>Mr Roshan Boodhoo</b> FIMS Specialised Financial Manager	<b>Mr Lau Ching Kang</b> FIMS Specialised Engineering Manager	<b>Mr Alok J Saxena</b> CompIMS Specialised Marketing Manager
<b>Mr Chan Wai Ming</b> FIMS Specialised Administration Manager	<b>Mr Man-fung Lo</b> FIMS Specialised Computing Manager	<b>Mr Atulkumar Maganlal Shah</b> FIMS Specialised Administration Manager
<b>Mr Cheng Chung Yan Anthony</b> FIMS Specialised Health Care Manager	<b>Mr Hesham A Manea</b> FIMS Specialised Engineering Manager	<b>Mr Manoj Keshavlal Shah</b> FIMS Specialised Administration Manager
<b>Dr Paa K O Dadzie</b> CompIMS Specialised Financial Manager	<b>Mr Francis K Mkoloma</b> FIMS Specialised Administration Manager	<b>Mr Tan Kok Ho</b> FIMS Specialised Manufacturing Manager
<b>Prof Prince A Efere</b> CompIMS Specialised Education Manager	<b>Mr Meshack M Mochoge</b> AMIMS Specialised Administration Manager	<b>Mr Tse Yee Man</b> CompIMS Specialised Financial Manager
<b>Ms Ejema Damaris Manga</b> MIMS Specialised Financial Manager	<b>Dr Iqbal A Mohiuddin</b> FIMS Specialised Health Care Manager	<b>Mr Robert Tuboala</b> FIMS Specialised Human Resources Manager
<b>Mr Steven J Harknett</b> CompIMS Specialised Education Manager	<b>Lt Col (Rtd) Joseph K Muiruri</b> FIMS Specialised Administration Manager	<b>Ms Wan King Lui, Lenna</b> FIMS Specialised Marketing Manager
<b>Mr Kumara Rau Kerisna</b> FIMS Specialised Administration Manager	<b>Dr Felix T Nyabezi</b> FIMS Specialised Financial Manager	<b>Mr James N F Weima</b> FIMS Specialised Agriculture Manager
<b>Mr Andrew Kimiti</b> MIMS Specialised Human Resources Manager	<b>Mr Raj R Ragaven</b> FIMS Specialised Financial Manager	<b>Dr Emmanuel A Wilkie</b> CompIMS Specialised Health Care Manager
<b>Mr Godfred Kyei</b> FIMS Specialised Financial Manager	<b>Mr Jawad Saleem</b> FIMS Specialised Financial Manager	<b>Mr Michael C Willson</b> FIMS Specialised Health Care Manager
	<b>Mr Graham Hare</b> FIMS Specialised Financial Manager Specialised Administration Manager	

St Clements Education Group graduates of Management or Specialised Management programs are eligible for Institute of Management Specialists (IMS) membership.

Please contact Lynne Sykes, Executive Administrator:

[lynne.sykes@instituteofmanagementspecialists.org.uk](mailto:lynne.sykes@instituteofmanagementspecialists.org.uk)  
[www.instituteofmanagementspecialists.org.uk](http://www.instituteofmanagementspecialists.org.uk)

## Swiss Culture Studies Program

The purpose of this program is to expose people to the cultural diversity of Switzerland. It is a campus based program taught in Clarens, Switzerland.

Switzerland has four official languages and English is the most common second language. The main three languages of Europe (mainland) are English, French and German, making Switzerland an ideal place to experience the cultural differences between these language groups.

The course will be in English with limited exposure to German and French. It will comprise classroom lectures and visits to German and French language areas to experience these differences.

Attendees who wish to gain academic credit for the program will be required to write a 1500 – 2000 word paper on the experience. The paper will need to demonstrate significant cultural learning from the program.

### The 5 Day Program

#### Monday

##### *Morning Session 9 – 12*

- Explaining the program and final assessment requirements.
- Exposure to 6 – 10 basic French words.

##### *Afternoon Session 12 – 5*

- Visit Montreux – A major town on the Swiss Riviera Guided city tour (all year round).



#### Tuesday

##### *Morning Session 9 – 12*

- Build on the original 6 – 10 French words.
- Lecture from a Swiss native, discussing the influence of French culture on French speaking Switzerland.

##### *Afternoon Session 12 – 6*

- Return trip to Rochers - de Naye situated 2000m above sea level to the panoramic restaurant, visit to the marmot park, learning centre and alpine garden.



#### Wednesday

##### *Morning Session 9 – 12*

- Discussion on German culture.
- Exposure to 6 – 10 basic German words.
- Discuss the influence of German culture on German speaking Switzerland.

##### *Afternoon Session 12 – 5*

- Visit Fribourg – guided tour of the bilingual city. Fribourg is on the border between French speaking Swiss Romand and the German speaking area.



## Thursday

### Morning Session 9 – 12

- Have a Swiss speak, discussing their views on differences between Swiss German and Franco Swiss cultures.
- Exposure to more German language.

### Afternoon Session 12 – 5

- Travel to the capital Bern.



## Friday

### Morning Session 9 – 12

- General round up of what students thought about Swiss culture.
- Exposure to 6 – 10 basic French words.

### Afternoon Session 12 – 5

- Trip to Geneva to the UN and/or Red Cross museum.



The 5 Day Program commences **Monday 13<sup>th</sup> May 2013 to Friday 17<sup>th</sup> May 2013**

If you are interested in this program and require further information on how to enrol please contact [scu@cbcl.ch](mailto:scu@cbcl.ch)



**Doctor of Business  
Management**

# Dual Doctorate Degree Program



**Doctor of Business  
Administration in Management**

## Notice for St Clements University Graduates from the MBA, EMBA, IMBA, MHCA and MSc. in Development Studies

You are eligible to enrol into the St Clements Private Swiss University - Doctor of Business Management and Entrepreneurial University of Costa Rica - Doctor of Business Administration in Management programs. This dual degree program could be the perfect terminal degree for you to maximise the recognition of your education.

If you are interested and require further details please contact the administrator of St Clements Private Swiss University at [scu@cbcl.ch](mailto:scu@cbcl.ch)