

St Clements University E-Magazine

ANCHOR

Volume 3, Number 2

June 2012

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***ANCHOR* is the official magazine of the St Clements University Group**

St Clements Private Swiss University (Switzerland) www.scusuisse.ch

St Clements University College (Liberia) www.stclements.edu/Liberia

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Editorial:

All graduates are urged to look at professional bodies which recognise their degrees for membership and join the most appropriate one for them. This is particularly important if you are a graduate living and working in a country St Clements University Group is not registered with the local Ministry of Higher Education. Most of the professional bodies St Clements University Group graduates join have reciprocal membership agreements with other bodies outside their country, possibly in the country you live or work in.

Master of E-Commerce

St Clements Private Swiss University has launched a Master of E-Commerce in co-operation with the Faculty of Professional Business and Technical Management (UK). It is designed to qualify people to Fellow membership grade. The program has been developed for them by St Clements University Academic Support Centre at South China University of Technology - School of Commerce, Guangzhou - China.

The Academic Support Centre is a joint St Clements University Group - South China University of Technology - School of Commerce centre and works on developing E-Education for both South China University of Technology - School of Commerce and St Clements University Group.

The program has two fields, one for Business Management students who want to focus on E-Commerce and one for IT students who wish to focus on E-Commerce. Thus the range of electives in both fields available for the students to study. Students with an existing MBA or similar degree or Master of IT or similar degree would receive exemptions for most of the elective requirements or they could maximise their strength in the other field.

For more details please visit www.scusuisse.ch or email scu@cbcl.ch.

Dual Doctorate Degree Program

Doctor of Business Management and Doctor of Business Administration in Management

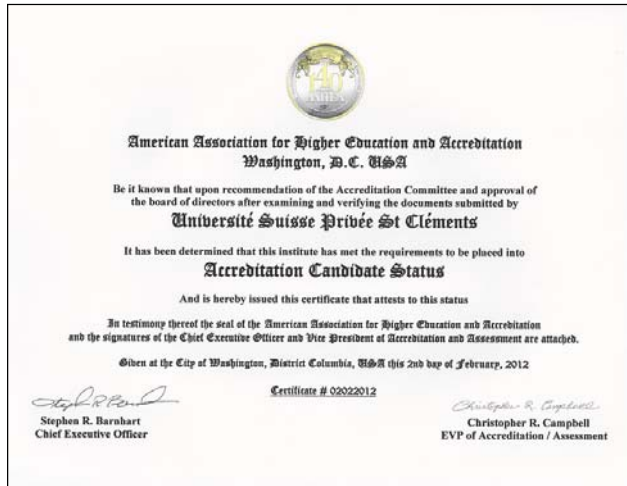
St Clements Private Swiss University has developed a dual Doctorate Degree Program with the Entrepreneurial University of Costa Rica. Under this program students will write a major dissertation on a management related topic. The student will be enrolled into both universities. The Faculty supervisor is endorsed by both universities to tutor the program.

The Entrepreneurial University of Costa Rica is a private Costa Rica University licensed by the Costa Rica Ministry of Higher Education and listed on the UNESCO list of international universities.

St Clements Private Swiss University has a Canton license as licensing of schools in Switzerland is a Canton not National Government issue.

It is currently a candidate for accreditation with the American Association of Higher Education and Accreditation.

If you are interested and require further details please contact scu@cbcl.ch.



Institute of Management Specialists

Associate Member

Available for people with a specialised Industry degree of over 30 credit hours.

Full Member

Available for people with a Bachelor in a Management discipline area.

Fellow Member

Available for people with a Master in a Management area and three years management experience.

Companion Member

This grade is only available to existing Fellow Members.

Professional Organisations News

The Institute of Management Specialists

The IMS has revamped its website www.instituteofmanagementspecialists.org.uk. IMS members and anyone considering joining the Institute are recommended to visit the new site to update their knowledge of the Institute.

The IMS in recognition of the geographical spread of its members and the need as a professional institute to encourage members to network together has created a LinkedIn Group.

IMS members are encouraged to join LinkedIn - visit the Join the IMS at LinkedIn button at www.instituteofmanagementspecialists.org.uk and refer to the IMS page.

In recognition of the need for IMS members to be informed on the latest management theories and practices the IMS has started an E-Newspaper "Management Review". This E-Newspaper is designed to help members keep up with changes in the management world and is published daily and is updated twice each day.

The IMS website has also been updated with a special 'Members Only' section to give extra support to them.

New President for the AEA

Prof. Dr. Mervyn Pilley has taken over the role of President of the Academy of Executives and Administrators. Dr. Pilley has been involved in a number of United Kingdom professional bodies over the past two decades and is one of the UK's leading figures in knowing the history and operations of professional qualification bodies in the United Kingdom. He replaces Prof. Dr. Roger Haw from Malaysia.

The Society of Sales and Marketing

The Society of Sales and Marketing has revamped the professional program it offers. They offer a Certificate, Advanced Certificate and Diploma. The Diploma graduates are entitled to graduate membership of the Society.

The Society of Sales and Marketing (UK) offers the following 14 Diploma programs:

- Diploma in Business Communication
- Diploma in Selling
- Diploma in Sales Management
- Diploma in Marketing
- Diploma in Marketing Research Management
- Diploma in Consumer Behaviour
- Diploma in Consumer Law
- Diploma in Management Information Systems
- Diploma in Marketing Planning & Control
- Diploma in Marketing Communications
- Diploma in Retail Management
- Diploma in Import & Export Management
- Diploma in Finance for Export
- Diploma in Consumerism, Ethics & Social Responsibility

The subjects from these Diplomas can be used as Stage II electives in the St Clements Higher Education School - Niue Bachelor of Applied Management program.

New Association of Associations

A number of United Kingdom and International professional Associations, Institutes, Guilds and Societies have formed the Consortium of Professional Awarding Bodies to represent themselves to the wider community. The initial members of the COPAB are listed below:

- The Society of Sales and Marketing
- The Society of Nursery Nursing Practitioners
- Institute of Professional Financial Managers
- Academy of Multi Skills
- Institute of Management Specialists
- Institute of Manufacturing
- Faculty of Professional Business and Technical Management
- Academy of Executives and Administrators
- Design, Technology and Management Society International
- International Institute of Scientists
- International Institute of Engineers
- MBA and Professional Managers Guild
- International Guild of Academicians
- International Guild of Secretaries and Office Administrators
- Psychologists and Psychiatrists Association
- International Law and Lawyers Association

St Clements Private



Swiss University

Web Site: www.scusuisse.ch

Email: scu@cbcl.ch

Master of E-Commerce

St Clements Private Swiss University offers a Master of E-Commerce in co-operation with the **Faculty of Professional Business and Technical Management (FPBTM)**. It is tutored by St Clements University Academic Support Centre in South China University of Technology - School of Commerce, Guangzhou - China.

Most IPFM MBA graduates would be given exemptions for most of the elective course work to complete the four core subjects. They would also gain an Executive Diploma in Technology from the Faculty of Professional Business and Technical Management (UK).

Compulsory Subjects

- E-Commerce Business Operations
- Information Systems designed for Business
- E-Commerce Business Management
- Computer Networks and Internet Marketing

Plus 5 subjects from the list below

Marketing Management	Foundations of Finance
Management Information Systems	Management for Managers
Economic Models and Policy	Strategic Management
Organizational Behavior	Advanced Accounting
Financial Accounting	Managerial Control
Corporate Finance	Management for Design
Technology Management	Computer Integrated Manufacturing Management
Total Quality Management	Manufacturing Management
Operations Management	Production Management
Project Management	Quantitative Methods
Research Methodology	Programming in Visual C++
Database Systems	Business System Development
Business Data Communications	Applied Computing I
Applied Computing II	Visual Computing
Programming in Java	E-Commerce
Software Engineering	Object-Oriented Analysis & Design
Multimedia Systems	IT Management

Plus any other subject approved by the Course Director

Course Completion: Four (4) of the topics must be examined by the writing of an 8000 – 12000 word thesis relating the subject material to an applied situation. The other subjects can be assessed by invigilated examination, open book examination, assignments or thesis projects as per what is set by the subject Course Director.

Cost USD\$8500 - IPFM members receive a 50% Scholarship

Get Your Research Published

A number of publishers have contacted St Clements University Group regarding publishing the research work of their faculty and senior graduates (Ph.D and professional doctorates). If you have research matter you would like to be considered for publishing you may wish to contact the following bodies.

Prime Journal of Engineering and Technology Research (PJETR) is a peer-reviewed and open access journal that publishes manuscripts monthly. Manuscripts are being published monthly by PRIME JOURNALS via our website www.primejournals.org/PJETR.

To view our current issues, kindly follow the link above.

PJETR is committed to upgrade the depth of the subject across disciplines with the ultimate aim of expanding knowledge of the subject.

Call for Articles:

PJETR encompasses all areas of Physical Science. Manuscripts that meet the general criteria could be submitted for publication. The criteria includes: Original articles in basic and applied research, Case studies and Critical reviews, surveys, opinions, commentaries and essays.

Invitation to Review:

PJETR is searching for qualified reviewers as members of the review and editorial team.

Kindly support this initiative by sending us your resume and manuscript(s) to Morakinyo Kehinde - Editorial Assistant pjetr@primejournal.org or pjetr.primejournals@gmail.com for publication. Manuscripts will be published immediately after acceptance in the next issue.

Prime Research on Education (PRE) is a peer-reviewed and open access journal that publishes manuscripts monthly. Manuscripts are being published monthly by PRIME JOURNALS via our website, www.primejournal.org/PRE.

PRE is committed to upgrade the depth of the subject across disciplines with the ultimate aim of expanding knowledge of the subject. Follow the above link to view our current issue.

Call for Articles:

PRE encompasses all areas of Prime Research on Education. Manuscripts that meet the general criteria could be submitted for publication. The criteria includes: Original articles in basic and applied research, Case studies and Critical reviews, surveys, opinions, commentaries and essays.

Kindly support this initiative by sending your manuscripts to Trisha Omizu - Editorial Assistant PRE.primejournals@gmail.com or PRE@primejournal.org.

Prime Journal of Social Science (PJSS) is a peer-reviewed and open access journal that publishes manuscripts monthly. Manuscripts are being published monthly by PRIME JOURNALS via our website, www.primejournals.org/PJSS.

To view our current issues, kindly follow the link above.

PJSS is committed to upgrade the depth of the subject across disciplines with the ultimate aim of expanding knowledge of the subject.

Call for Articles:

PJSS encompasses all areas of Social Science. Manuscripts that meet the general criteria could be submitted for publication. The criteria includes: Original articles in basic and applied research, Case studies and Critical reviews, surveys, opinions, commentaries and essays.

Invitation to Review:

PJSS is searching for qualified reviewers as members of the review and editorial team. Kindly support this initiative by sending us your resume and manuscript(s) to Ehigie Samuel - Editorial Assistant pjss@primejournal.org or pjss.primejournals@gmail.com for publication. Manuscripts will be published immediately after acceptance in the next issue.

Business Administration and Management (BAM) is a peer-reviewed and open access journal that publishes manuscripts monthly. Manuscripts are being published monthly by PRIME JOURNALS via our website, www.primejournal.org/BAM.

BAM is committed to upgrade the depth of the subject across disciplines with the ultimate aim of expanding knowledge of the subject. Follow the above link to view our April issue.

Call for Articles:

BAM encompasses all areas of Business Administration and Management. Manuscripts that meet the general criteria could be submitted for publication. The criteria includes: Original articles in basic and applied research, Case studies and Critical reviews, surveys, opinions, commentaries and essays.

Kindly support this initiative by sending your manuscripts to Oghogho Edwin - Editorial Assistant BAM.primejournals@gmail.com or BAM@primejournal.org.

PJETR, PRE, PJSS, BAM are Open Access Journals.

One key request of researchers across the world is unrestricted access to research publications. Open access journals are scholarly journals that are available online to the reader "without financial, legal, or technical barriers other than those inseparable from gaining access to the internet itself. It also enhances indexing, retrieval power and eliminates the need for permissions to reproduce and distribute content. PJETR, PRE, PJSS, BAM are fully committed to the Open Access Initiative and will provide free access to all articles as soon as they are published.

Dual Doctorate Degree Program



Doctor of Business Management



Doctor of Business Administration in Management

St Clements Private Swiss University and the Entrepreneurial University of Costa Rica have agreed to a joint Doctorate Degree Program.

The program is based on an in depth researched study in any field of endeavour in business, management, administration, commerce and many more areas. Students must prepare a dissertation in the usual style and format of not less than 90,000 words (200 to 250 pages). However, before work starts, students must present a rationale of the proposed work and the literature and research methods planned to cover the field completely.

The Doctor of Business Management focuses on the implementation, improvement and development of systems, methods or means of using the knowledge in particular areas.

Study Area:

The areas below are included into the student's research area and are assignment based areas to cover the research topic of the student. Each area requires a mini thesis of 8,000 words and each study area must have a bearing on the topic of the dissertation of the DBM program.

- Strategic Management: Formulation, Implementation and Control
- Operations Management: Producing Goods and Services
- Research Methodology: Data Collection and Related Numerical Analysis
- Research Methods
- Statistical Probability and Related Analysis
- Quality Planning and Analysis

Dissertation - 90,000 words.

On the successful completion of this program graduates will receive two Doctorates, one from St Clements Private Swiss University (Université Suisse Privée St Clément's) and one from Entrepreneurial University of Costa Rica (Universidad Empresarial de Costa Rica).

Université Suisse Privée St Clément's is a private Swiss University registered in the Canton of Vaud. It is a candidate for accreditation with the American Association of Higher Education and Accreditation.

Universidad Empresarial de Costa Rica is a private Costa Rica University licensed by the Costa Rica Ministry of Higher Education and listed on the UNESCO list of international universities .

If you are interested and require further details please contact scu@cbcl.ch

Dean Dr. Mohamed A. Eno Poetry

Dr. Mohamed A. Eno Dean of St Clements University Somalia is a world renowned poet and has recently published a book of poems. Below are four recent examples of his work.

Excerpted from a forthcoming book entitled *Corpses on the Menu: Blood, Bullets and Bones*.

Graduate of Clan War Academy

Born in the eruption of blasts
Beneath ballistic missiles
While poorly parents pithless
Were procuring for *bililiqo* loots

At three he won a grand award
Reciting names of eighty weapons weird
In the Warfare Hymn Competition
Held in the Clan War Kindergarten

Swiftly manoeuvring machine guns
In a blink planting deadly bombs
Odd activities in army tactics
Expert the orphan was at six

An alien army when he engaged
As a leader of the Under-Ten Brigade
Though unable to inscribe the alphabet
Attained emeritus at age ten
In a prestigious Clan War Academy

Vulgarity so Anointed

Tribally drafted
Enforced motivation
Careless commitment
Vulgarity anointed
In a bosom empty
Of love and passion
He who lost wisdom
Went wild into war
Wrecking
Wretched
Wrecks

Death and life - alike
Growth and doom - alike
Heartless and humanity - alike
Hatred and harmony - alike
So men fed on hooves and honey
With hungry hounds hollering in empty
Yards, yearning for yams
While the reeling havoc rages
Wrecking
Wretched
Wrecks

Moral De-values

Ferocity of acts passionless
Incurring her indignities thoughtless;
Ooze of virginity blood ceaseless
And the undignified body lifeless

Those bogus warriors mindless
Failures, rascals, heartless
At the hands of *moryaans* pitiless ⁽¹⁾
The beautiful one lays motionless

Thugs applauding anarchy senseless
Wicked perpetrators ethic-less
A lot among the cursed, faithless
Pernicious buccaneers merciless
Made us a nation *xikmo*-less ⁽²⁾
A society rendered much *xeer*-less ⁽³⁾
Among those attributed as *xishmo*-less ⁽⁴⁾
Wanderers so despised as *xarun*-less ⁽⁵⁾

The Price of Disobedience

When Dubbad gave us that glance
In swelled face of annoyance
We looked down in avoidance
Taking refuge in our silence

It hurt; the lack of prominence
Disturbance to his intelligence
For which he lacked inheritance
Except in the form of vengeance

The prevalence of negligence
We depicted in ultimate defiance
Of an attitude emboldened with turbulence
Emerged in his ever sickly variance

He cocks a huge deadly appliance
To contain our pertinent recalcitrance
For not bowing in acceptance
Thus violating his importance

We emptied the scene of the occurrence
Scampering, squeezing into an ambulance;
Under influence of a whiffy smelly substance
He released a hellish rocket loud and nuisance
“*Alloow magantaa! Alloow magantaa!*”
Oh Lord! Protect us!

Endnotes

1. Moryaan: means marauding armed gangs that loot, rape and cause human suffering
2. Xikmo: (Arabic origin) relates to wisdom, conscience and sound moral judgment
3. Xeer: is Somali for customary law by which every citizen of a culture is bound
4. Xishmo: means dignity, profound respect and honor
5. Xarun: means home, abode, nation

Stacy Receives St Clements University College Highest Award

Story by Edwin G. Wandah

(The Inquirer Site Online)

The President of St Clements University College Dr. David Le Cornu has awarded one of the highest academic awards to Stacy C. Tubonemi, who is a student of the University, for her excellent performance during the semester.



Presenting the award to the student Dr. David Le Cornu praised the student for boosting the institution's moral by scoring the highest mark. He said his hope has been for students to score excellence in their academic endeavors as Stacy scored the 3.9 GPA in all academic disciplines.

St Clements University College is a private University offering many courses to hundreds of Liberians and non-Liberian students. Some of the courses offered are Management, Psychology, Financial Investment, Banking and Finance amongst others.

The campus is strategically located opposite the LBS and is nestled at the square of the ELWA Junction in Paynesville. The cool, quiet environment is conducive to study and reflection. The campus has modern facilities including a fully equipped Computer Research Lab with access to thousands of full text journal articles.

At St Clements University College learning is approached by giving students opportunities to develop themselves in all dimensions of life, student activities of Chapels, Campus Forums, Spiritual Emphasis and it is coordinated by the Dean of Students and the Director.

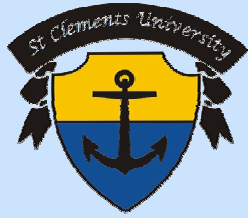


President's Visit to Liberia

Dr. David Le Cornu, Professor Dr. Johan Potgieter and Betty Le Cornu visited St Clements University College from Monday 26th March to Friday the 30th March. It was to review the first two semesters of operation and develop systems to continually improve further operations.

The temporary two year permit granted in October 2010 will be up for review in September and meetings were held with senior members of the NCHE on what steps are needed to make the permit permanent.





Swiss International Seminars



Swiss Quality Assured

Date: 24th September – 8th October 2012

Website: www.scusuisse.ch Email: scu@cbcl.ch

A warm welcome from the President

Dear Prospective Course Participants,

It is my pleasure to invite you to participate in a life-changing experience that a group of client-focused institutions have initiated in Switzerland.

What We are offering to you

We have developed state-of-the art seminars branded as **Swiss International Seminars**. They will be run by experienced professionals and subject experts who have been tried and tested. Our faculty combines the best of Swiss Quality, British Pragmatism, and down-to-earth American approaches in content and delivery.

Three examples of why participants like our seminars:

- You will acquire knowledge and skills that are in high demand.
- You can apply what you learn immediately to your career.
- You will get tips on how to succeed in life.

Our Experience

Over the past 20 years or so colleagues in the consortium that are putting up these Swiss International Seminars have been involved in Executive Capacity Building Seminars for both the private sector and governmental departments and agencies. We have staged seminars in London, Dubai, South Africa, Ghana, Edinburgh, Aberdeen and in Nigeria. We feel flattered by the high rating and confidence we have been privileged to get from individual participants at our seminars, and from the organisations that sponsor these participants.

We would like to place these benefits at your disposal.

We hope to see you in person, or one of your staff that you will nominate to attend one of our seminars.

Please contact scu@cbcl.ch for further information.

Dr. David Le Cornu, DBA.
President: St Clements University Group
Chief Host



Hong Kong Graduation Convocation February 2012

A very successful Graduation lunch was held for St Clements University graduands to graduate at. It was held at the University of Hong Kong's main Campus Senior Staff Club, with over 80 people attending. Eleven MBA and two Doctor of Letters candidates graduated at the event. Responsible Corporate Television sent a team to cover the event and this can be viewed on www.carehk.tv.



The event was organised by Dr. Nagar Lai Assistant President of St Clements Private Swiss University and President of the St Clements University Academic Support Centre

at South China University of Technology - School of Commerce, Guangzhou – China. The success of the event was due to his hard work.

The degrees were awarded by Dr. David Le Cornu President of St Clements University Group. This was his second Graduation Convocation he has attended in Hong Kong.

