

St Clements Education Group E-Magazine

ANCHOR

Volume 10, Number 3 September 2019

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***ANCHOR* is the official magazine of the St Clements Education Group**

St Clements Institute (Cambodia) www.stclements.edu.kh

SCPU Business School / School of Theology (Switzerland) www.scusuisse.ch

St Clements University Higher Education School (Niue) www.stclements.edu.nu

St Clements University (Somalia) www.stclements.edu.so

St Clements University (T&C) www.stclements.edu

ANCHOR Published by:

St Clements University

Registered Office:

2nd Floor Yellowman & Sons Building,

Off Old Airport Road, Grand Turk

TURKS & CAICOS Islands - British West Indies

Reg. No. E 14905

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Editorial:

Since the last edition of 'Anchor' I have visited Nigeria, Benin, Singapore and Myanmar. In Nigeria I was guest of the Institute of Management Consultants - Nigeria. It was 22 years since I had first visited Nigeria. It was interesting to reflect on how strong the IMC had grown in Nigeria over the past 22 years. I had the privilege whilst in Nigeria of giving out Adult Education Learning certificates to over 100 adults who had not completed primary school. The programs gave them literacy skills in their ethnic language (Tiv) and basic English to enable them to communicate with other ethnic groups at market gatherings. In Benin I met with Senior Ministry of Education Officials and Presidents of other Universities. Benin is restructuring their higher education sector. The visit helped me understand these changes and the effect on École Supérieure Universitaire St Clements & Commonwealth. In Singapore we held another successful graduation event. There were students graduating from Cambodia, China/Hong Kong, The Gambia and Indonesia. It was my first visit to Myanmar (Yangon) and obviously the first Yangon Graduation Convocation. Yangon is a very divided city between being half like a smaller version of Singapore and half having very old buildings which have not been re-developed. The Graduation Convocation went very well. With the exception of two honorary Doctorate awards the graduating candidates were all Engineering students. A full report on the Myanmar Graduation Convocation will be in the next (December) edition of 'Anchor'.

President - Dr David Le Cornu

St Clements Zambia Update

Dr Moses Siwale, the proposed Vice Chancellor of St Clements Open University (Zambia) is currently negotiating with a major Zambian higher education institution on establishing an administration centre for our Online programs in their Campus. Once St Clements Open University (Zambia) has a suitable administration centre, it will then apply for formal corporate administration and management in education approval. It has permission to incorporate the name in Zambia.

Prof Sir, Dr Christopher Oyat becomes a FGAFM



Prof Sir, Dr Christopher Oyat, a St Clements Academic Fellow, has recently become a Fellow of the Global Academy of Finance and Management (FGAFM). He is also Accredited Management Consultant (AMC) and Certified International Project Manager (CIPM) of the Academy.

Graduate Profile:

Nicholas Mutu



Nicholas Mutu is the longest-serving parliamentarian in the history of Nigerian House of Representatives. He is best described as a silent achiever, and a team player, who does his things without making noise and believes in working rather than talking. His achievements are everywhere, even beyond his constituency. The people of Bomadi/Patani Federal Constituency have said that it is better for them to allow Mr Mutu to represent them than to have another politician as their lawmaker. He is popularly known as Mr Project. Nicholas Mutu served as the Chairman of Bomadi Local Government Area of Delta State from 1996 to 1997. In 1999 he was elected into the Federal House of Representatives. He is currently the Chairman of the Niger Delta Development Commission Committee and the Niger Delta Affairs Committee. Mr Mutu attended Rivers State School of Basic Studies where he graduated in 1986. He proceeded to St Clements University - Turk & Caicos Islands, British West Indies, and graduated in 2003. He is the publisher/Editor-in-Chief Daily Watch, an online media outfit.

Course News

Doctor of Letters

This was the first degree St Clements University offered. It is what is known as a Higher Doctorate and designed for candidates with a doctorate to gain a second for publishing books or articles in their field of expertise. Over the past two decades a number of universities have encouraged their doctorate candidates to publish research in books and other articles, rather than write a traditional dissertation. St Clements has three (3) structured routes for this higher doctorate:

1. The original way, were published works (books, reports or articles) equal to a dissertation are presented for assessment.
2. A Doctorate graduate (minimum two years after graduating) can update their dissertation, restructure it for publication and publish it in the St Clements E-Library. This is suitable for someone wanting a second doctorate and wanting to update the information in their dissertation.

If a person is an expert in their academic knowledge area, they can write a series of four guided reports, publish them in the St Clements E-Library and summaries in “Veritas”. This is done under St Clements Faculty guidance – for more details, please email the Administration at admin@stclements.edu

Bachelor of Business Administration

This program is run by SCPU Business School. It incorporates three UK OFQUAL Extended Diploma programs (Levels, 4, 5 and 6) Graduates of Levels 4 and 5 Extended Diplomas can transfer into Business Administration programs with a number of UK and some Australian Universities. Graduates of the program (those completing OFQUAL Extended Diploma Level 6) can join the MBA programs accredited by the Association of MBA’s, the major international accreditation body for MBA programs.

Bachelor of Science (Hon) in Human Resource Management

This degree is designed for people with a non English language Bachelor degree to study one Post Graduate subject to test their practical abilities to study at Post Graduate level in English. The specialisation for this degree was Leadership and Management. In the future it will be Human Resource Management. Thus the actual degree will be a BSc (Hon) in Human Resource Management.

Master of Arts (Research)

This degree is designed for people with a Bachelor degree who wishes to upgrade their Bachelor major to Masters level. The person writes a major research thesis (mini Doctorate dissertation/thesis) on a subject within the degree major they wish to specialise in. The thesis is expected to be between 15,000 – 25,000 words. Theoretically the student will study - *Research Topic, Research Literature, Research Design, Research Findings, Research Conclusions and English Language* - these subjects will be assessed via the thesis. If you believe you may have people interested in this program, please contact the administration for more details.

Doctor of Applied Management

This degree is designed for senior managers and executives to earn a Doctorate by carrying out a project and monitoring the results. To enrol the person needs to be a Fellow member of the Institute of Management Specialists. This means they need to be approved by the IMS as a Senior Manager or Executive to apply, but it also means if they are in the senior role they do not necessarily have to have a Masters degree to enrol. The management project can be in any field which will help develop the person’s work organisation. If they are the organisation’s Chief Executive, it could be analyse the extra knowledge the CEO for the organisation needs to best perform their job e.g. if they were the CEO and did not have an MBA, monitoring themselves earning an MBA could be the project to earn their Doctor of Applied Management.

Doctor of Business Management

The degree is a professional doctorate designed to develop an MBA or equivalent graduate’s specialised management knowledge. It requires the student to reach and write a 60,000 – 80,000 word dissertation on a topic which will develop their specialised management skills. The degree is issued in co-operation with the Institute of Management Specialists (UK) and incorporates the Life Companion membership award. It can be studied as a dual degree with Aldersgate College (Philippines) or Universidad Empresarial da Costa Rica (Costa Rica). It is offered by SCPU Business School and also by St Clements University Higher Education School (Niue) dual Pacific degree program, where the dual Doctorate is a Doctor of Business Administration in Management from Aldersgate College.

2019 Singapore Graduation Convocation

The 2019 Singapore Graduation Convocation was another successful Singapore graduation event. Again, the main contingent of graduates were from Indonesia with a number from Cambodia, China and The Gambia in Africa. The spread of graduates from such a range of countries made it again a truly international event. There was much inter contract between the new graduates all helping to build the St Clements Community spirit.



Both the President Dr David Le Cornu and the Deputy Chancellor H.E. Dr Noun Samphae represented St Clements University at the Graduation.



After the event participants had a buffet lunch and then visited the top of a multi-storey building for more photographs. The view from the high-rise park showed the highlights of Singapore's City.



Professional Organisations News

Combined Specialised and Certified Manager Award IMS

After reviewing its awards and consulting with the International Chapter Presidents, the Institute of Management Specialists has decided to combine the Specialised Manager Award with the Certified Manager Award. Previously members could apply to have their specialised management skills recognised by becoming a Specialised Manager (e.g. Specialised Education Manager or Specialised Engineering Manager) and if they registered the Continuous Professional Development (CPD) they completed the previous year, they would become a Certified Manager (e.g. Certified Education Manager or Certified Engineering Manager). As very few members were registering their CPD it has been decided to combine the awards and make it a Certified Manager Award. St Clements University has a close relationship with the Institute of Management Specialists, encouraging Management graduates to join it.

Institute of Certified Bookkeepers - Australia

The Institute of Certified Bookkeepers is the largest bookkeeping institute in the world. It promotes and maintains the standards of bookkeeping as a profession, through the establishment of a series of relevant qualifications and the award of grades of membership that recognise academic attainment, working experience and competence.

In Australia, the ICB provides bookkeepers with the co-operative forum to be the best they can be. It is about bookkeepers: Bookkeepers helping bookkeepers help business.

Matthew Addison (ICB Australia's Executive Director) states: *"The Institute of Certified Bookkeepers brings a certainty to the developing bookkeeping industry"*.

Traditionally the professional body for Bookkeepers in Australia was the Institute of Affiliate Accountants which evolved into the National Institute of Accountants. Since this body ceased to represent assistant accounting the ICB has been established in Australia. It is part of the UK Institute of Certified Bookkeepers.

The Institute of International Professional Engineers

This is a new engineering body set up by members of the "old" UK Society of Professional Engineers, who did not want to amalgamate with the Institution of Engineering and Technology (ANR No. 7). This body is looking at a decentralised administration structure and developing an international network of branches.

Academy of Executives and Administrators

The Academy of Executives and Administrators have ceased issuing the award Certified Budget and Planning Practitioner. It will only certify Executive Practitioner and Administration Practitioner awards. St Clements graduates with a Bachelor, Master or Doctorate degree in an Administration or Management discipline area with experience as an Executive or Administration officer can apply for the AEA award of Certified Executive Practitioner and Certified Administration Practitioner.

Goodbye Association of Certified Commercial Diplomats and Diplomatic Academy of Europe and the Atlantic

These two UK Professional bodies for Commercial Diplomats appear to have vanished. They were both started in the early 2000's. One website is now a dating site and the other does not exist at all.

The Faculty of Secretaries and Administrators (1930) with The Association of Corporate Secretaries becomes The Faculty of Secretaries and Administrators

The Faculty of Secretaries and Administrators (1930) with The Association of Corporate Secretaries has shortened its name and restructured itself into The Faculty of Secretaries and Administrators. St Clements graduates with Administration or Management degrees (Bachelor or Masters) who work as a Company Secretary or Administrator are entitled to join as a Member.

École Supérieure Universitaire St Clements and Commonwealth Update

Dr David Le Cornu, the Chancellor of École Supérieure Universitaire St Clements and Commonwealth recently visited it with the President – Professor Dr David Iornem. He spoke to students about how they are part of the St Clements Education Group and gave them pens from their sibling Campus, St Clements Institute – Cambodia. He and Professor Dr David Iornem also met with Professor Dr Dodji Amouzouvi, the CEO of the Benin Commission for Private Universities to discuss how the planned changes to private universities in Benin will affect École Supérieure Universitaire St Clements and Commonwealth.

At this stage the school is renting rooms in a primary school complex. The Commission has given the school 12 months to demonstrate it is building its own campus in Cotonou. The land for the building was purchased some time ago and money raised to build the first stage of the campus. It is hoped that by September the building permits for the campus will be approved and the building can start. It is estimated it will take 8 months to build.

The Minister of Education wants to consolidate a number of Universities in Benin to less than a third of the current number. Starting and completing the first stage of building the new campus is vital to maintain ESUSCC independence as a school.

Senior staff and Board of Trustee members of École Supérieure Universitaire St Clements and Commonwealth visiting the new campus site. (Below)



Dr David Le Cornu with Professor Dr Dodji Amouzouvi, from the Benin Commission for Private Universities, after their discussion.



Dr David Le Cornu – Chancellor and President – Professor Dr David Iornem shaking hands on the site of the new campus.



Global Trends in Education

Negative Review of MOOC Report

When MOOC's (Massive Open Online Courses) were launched by the world's leading universities, they were going to offer first class knowledge at no cost to people, particularly people in developing countries at little or no cost. MOOC's were supposed to be the disruptors of traditional education. They found most students did not complete their courses and most (80%) came from developed countries, not developing countries. St Clements Administration believes the problem is the courses are based on university subject, but not exactly transferable, particularly not transferable into the degree course of the school (Harvard or the Massachusetts Institute of Technology) teaching the program.

Campus Politics

In the main traditional Anglo Saxon (Australia, Canada, New Zealand, USA, UK) campus universities, there are campaigns to rid the campuses of what are currently referred to as conservative speakers. The Humanities Departments of these universities have since the 1960's Vietnam War had left wing "progressive" biases, but other more conservative views were tolerated. In the past decade the battle has not been about the ideology in what should be taught in the Humanities/Social Science field but rather if any conservative views should be tolerated.

Digital Mini Credentials

There is a strong debate in professional education on whether traditional degrees program are any longer suitable structures for the education of professional experts. This is particularly so with the developing philosophy of "lifelong learning" Under the mini digital credentials learning the person completes a course on a particular job skills (developing facebook adverts, option regulations for Hong Kong Stock Exchange, new laws regarding sexual harassment). Each course the student gets an eligibility stamp which they can put on their CV or LinkedIn profile, a little bit like the old Boy Scout pins. Ideally any employer or future employ can view e-stamps and know what a staff member has been taught. The problem is developing learning standards for each mini credentials "e-stamp" for employers and future employers to know what learning they represent.

Students Present their Start-Up Instead of a Thesis

In an article in University World News by Brendan O'Malley and Eugene Vorotnikov – 1st March, 2019, it says "*Students at all Russian universities are to be allowed the option of presenting a start-up that they have launched instead of submitting a traditional Masters thesis, the Russian Ministry of Science and Higher Education has announced. While some students can already exercise this option, steps will be taken to roll the option out across Russia in 2019 to make it universally available. However, experts warn that this idea may turn out to be too novel for the Russian education system, which may struggle to implement it, according to a report disseminated by Project 5-100..... Currently, more than 1000 higher education institutions in Russia accept only traditional theses but as many as 71 have already embraced the start-up option, ministry data shows*".

No Named Level Based Qualifications

One trend coming out of the UK has been to list courses based on their level – Foundation or Year 13 -Level 3, 1st year University - Level 4, 2nd year University - Level 5, 3rd year university - Level 6, Masters – Level 7, Doctorate – Level 8. Australia in the 1990's established a similar system of 8 Levels, but conflict over whether the Post Graduate Masters should be one or two levels. As non – degree granting organisations could not teach Levels 6 – 8 programs, the levels in Australia, in practical terms, only related to non degree courses. A Registered Training Organisation offers a 2 year level 4 – 5 qualification calling it an Advanced Diploma – A University offers a Level 4 – 5 program and calls it an Associate degree.

Inflation of Grades and Titles

One of the international trends is to increase the grades students receive as well as the qualification they receive. In Commonwealth Universities traditional Honours was an extra year incorporating a major research project. Only selected ordinary Bachelor degree graduates were allowed to progress to Honours degrees. In the UK most Bachelor degrees are "Honours" degrees with the exception of Engineering degrees. Universities have been giving more and more students A and B grades to the extent that the UK Government Office of Student Affairs has threatened to get the UK government to remove from Universities, the right to issue the degrees. The Academic Council News Report suspects they do not have the power to do this. They have also threatened to fine them and defund them if they do not stop this practice of grade inflation.

Dr Le Cornu's Nigeria Visit

This year Dr David Le Cornu visited many parts of Nigeria he first visited 22 years ago. He met up with a number of St Clements Alumni in various parts of Nigeria as well as the Governor of Benue State, which is generally regarded as the bread basket of Nigeria, and His Royal Highness the Tor Tiv of the Tivi people, an ethnic group of 5-6 million Nigerians.



Dr David Le Cornu and Prof Dr David Iornem with one of St Clements University's early graduates Dr David Tor Iordaah. He is Founder and CEO of one of the main bottled water companies in Benue State.

The London Graduate School, which represents St Clements University in Nigeria and some parts of West Africa, has been offering an Adult Education program on Community Leadership to 500 villagers who had not graduated from primary school. The program gave them basic literature skills, English for market trading and general welfare information. Dr Le Cornu gave out 100 of the London Graduate School completion certificates.



Dr David Le Cornu with Rev. Dr Kurugh Antiev and his wife who hosted him and Prof Dr David Iornem for dinner.



This is a view from the back of the new Commonwealth Polytechnic building. École Supérieure Universitaire St Clements and Commonwealth plan to use this building as the model for their new campus.

Other Universities News

The Chancellor, Masters and Scholars of the University of Cambridge

The Chancellor, Masters and Scholars of the University of Cambridge is the legal name of what is currently called the University of Cambridge. It was founded in 1209 and granted a Royal Charter by King Henry III in 1231. It is the second oldest university in the English speaking world and fourth oldest university in the world. It has 31 Constituent Colleges, the world's oldest publishing house and the second largest university press in the world. Cambridge's first College "Peterhouse" was established in 1284 and the most recent College "Homerton College" only received full university College status in March 2010. It has 20,000 students and an income of £2 billion GBP or £100,000 GBP per student.

Online Education in India

After lifting the ban on online degrees, Indian universities will be able to offer full degree programmes online from the next academic year, the government has announced. Only accredited universities that have been in existence for at least five years and featured in the top 1000 of the National Institutional Ranking Framework (NIRF), for at least two years in the previous 3 years will be eligible to offer the degrees. These Online Degree programmes will boost the young people enrolling in higher education and improve their career plans.

University of Phoenix

This school was founded in 1976 and grew by 2010 to become the largest University in the USA. Part of this growth was due to very innovative marketing and questionable salaries student advisory staff received. In the USA are defacto recruited by students advisory staff and their salaries should not be directly related to the number of students they signed up. There appeared to be a close relationship between student advisor salaries and the number of students they recruited. This led to their regional accreditation agency putting them on review status in July 2012 and in 2015 this review status was lifted. This caused them to cease being the biggest USA University forcing them to dismiss over 600 staff. Since 2015 their student numbers have recovered. They now have Campuses in 18 different USA states, eight campuses in California and six in Texas. They offer a range of professional doctorates in the Business Management field but not Ph.D.'s

University of Atlanta

This school was registered in the US State of Georgia and licensed by the State of Georgia's non public post secondary education commission. It became the highest profile state only registered university in the US. Most US universities are accredited by an accreditation agency which is a member of CHEA (Council for Higher Education Accreditation). This gives them national recognition. In a recent search the Editor of "Anchor" found evidence of the University of Atlanta in website articles, but could find no website for it. When viewing the State of Georgia non public post secondary education commission, could not find evidence of it either registered with them or closed by them. Do any readers know what happened to this school?

Laureate International University

Laureate International University: this is the largest international network of degree granting higher education institutions with more than 875000 students enrolled at over 25 institutions with 150 Campuses. It has universities in Brazil, Chile, Costa Rica, Honduras, Mexico, Panama, Peru, Australia, India, Malaysia, New Zealand, Portugal, Saudi Arabia, Spain, Turkey and the USA. President Bill Clinton is the networks Honorary Chancellor, giving it great international lobbying power. Interestingly only in Saudi Arabia do their schools operate as Laureate Schools. Their largest US university is Walden University and in Australia – Torrens University.

Western Governor University

Western Governor University was founded in 1997 by 19 US Governors of Western US states. It now has 110,000 active students and 100000 Alumni from 60+ Bachelor and Masters programs. It has become the leading promoter of competency based education in the USA. It has four Colleges – Business, Health, IT and Education. Western Governor University develops competency based programs which are designed to develop student's marketable knowledge skills.

Australian International Students Numbers Set to Exceed UK Numbers

For the first time this year, the number of foreign students attending Australian universities is likely to exceed those studying in Britain. This will put Australia in second place behind the United States in terms of overseas student enrolments.