

St Clements Education Group E-Magazine

ANCHOR

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Editorial: St Clements University History

When St Clements University was formed in 1995, it followed the ideas many non-traditional education institutions supported of developing learning programs relevant to student education needs. One of the problems with this philosophy is that it is hard to get degrees developed for individual needs, recognised for qualifications. After the 1997 IPFM London Graduation Convocation where the first (Malaysian) St Clements University students graduated it was decided to concentrate on having St Clements University degrees satisfying the professional membership requirements of one or more professional qualification awarding bodies. When it registered St Clements Private University (SCPU) in Switzerland it issued all degrees in co-operation with professional bodies. This relationship with professional bodies is one of the things which helps make St Clements Education Group different from other international education groups.

Remember the CUFCEs Degree Evaluation Service

Please remember California University Foreign Credential Evaluation Service will evaluate St Clements Education Group degrees as equal to a US regionally accredited degree. The California University Credential Evaluation Service is registered in the state of California as a Credential Evaluation Service. It is recognised by the United States Department of Education EROD Unique ID 7499. It is a Teacher credential evaluator for the New Jersey Department of Education and the state of Washington's CPA Board of Examiners. **Please Note:** The California University Foreign Credential Evaluation Service is not part of the Californian University system or California State University. The evaluation report can be notarised in Los Angeles, apostilled by the US Secretary of State and this apostille endorsed by the Washington Embassy of the country the graduate is from. This service is particularly relevant when most countries will not apostille degrees not issued by Colleges or Universities not licensed by their Ministry of Education. Most countries do have embassies in Washington.

St Clements in Iraq / Kurdistan - Update

Work is currently going on reviewing the core format of the degrees St Clements is offering, the size of the thesis and dissertation for degrees etc. When setting sizes using different writing scripts (Arabic not Latin) working out size equivalence has some challenges.

Iraq Update

Dr Subhey Al Khazali has been negotiating with investors to develop a St Clements campus in Baghdad. A major investor has been identified and they are looking at the feasibility of develop the campus for St Clements. Part of getting permission to establish the campus should be obtaining Ministry of Education recognition for the 2000+ St Clements graduates in Iraq. The project is currently at a very early stage, but will be very beneficial to St Clements University's reputation in the whole Arab world, if successful.

St Clements Institute Update

During his recent visit to Cambodia, the St Clements Institute Management Team concentrated on reviewing St Clements Institute's future. Meetings were held with various potential marketing agents to start planning the 2019 Foundation Year. It was on the advice of all potential marketing agents that it was too late to recruit a 2018/19 Foundation Year, thus the decision to concentrate on marketing the 2019/20 Foundation Year. The main thrust of the 2019/20 Foundation Year marketing will take place in conjunction with the Cambodia Australia School marketing team with whom St Clements Institute shares a campus. It is also looking to establish a pilot program integrating workplace and academic learning together via an Associate of Hospitality and Tourism degree.



Next Year is St Clements University's Silver Jubilee Year



On the 6th of March 2020 St Clements University will be 25 years old. This makes 2020 our Silver Jubilee year. The Administration is looking at various ways to celebrate this event. One suggestion is to have a Seminar for Alumni and other Friends of St Clements to attend in Lausanne, Switzerland. It would be held over two days with 4 - 6 Senior Alumni speakers discussing the next 25 years in their discipline area. Please let the Administration know if you would be interested in this event admin@stclements.edu

Vale Professor Dr Addison Mark Wokocha

Professor Dr Addison Mark Wokocha, a St Clements University Doctor of Letters graduate, has recently passed away. He was president of the Institute of Management Consultants - Nigeria when he passed away. Dr David Le Cornu had the pleasure of meeting with him at various times in Nigeria, Dubai and London. He will be missed as he strongly believed in the philosophy of education as practiced by St Clements University.

Restructuring Teaching of OFQUAL Programs

The various OFQUAL Diploma programs require students to complete a range of Modules (10 – 30) which integrate into 8 subjects. Initially it was decided to get students to focus first on the subjects which incorporate the most Modules, to do them while they are new and enthusiastic and complete the subjects with less Modules as they work through the program. It has been found that this complicates the initial learning and it has been decided to revise the process. This way students will see what they need to take from the Modules as they develop their subject assignment skills.

Dubai March 2019 Leadership Summit

Sixty delegates from 20 countries this year attended the Dubai March Leadership Summit. Among the delegates was Vice President Jewel H. Taylor, a St Clements University Alumni. She gave a leading speech at the Summit. Part of the delegates fees will go to the building fund for the École Supérieure Universitaire St Clements & Commonwealth Campus.

Benin Update

Over the past decade a number of private universities became registered in the Republic of Benin. This year the authorities have been reviewing the licenses of most of these universities and 60 of them have had their license cancelled. This has highly strengthened the quality expectations of the remaining ones.

Third SCPU School – School of Engineering

It has been decided to establish a third SCPU School – a School of Engineering. The degrees from this school will be issued in co-operation with the Institute of Professional Engineers – Myanmar, a member of the International Federation of Engineering Education Societies. The International Federation of Engineering Education Societies is the main professional body for Engineering Education organizations.

Professional Organisations News

The Society of Sales and Marketing

The original Society of Sales and Marketing was established by Professor Dr Herbert Blankson. Several years ago he retired and the group who took control of it re-structured the Society into the “*British Business Society*”. A number of ‘old’ members want the Society to stay as Sales and Marketing and register a ‘new’ Society of Sales and Marketing.

This new body states: *“The purpose of this organization is to provide a membership body for staff working at all levels in the field of sales and marketing anywhere in the World. Our mission is to further promote the interests of our organization and our members to the business community. We strive to make a difference by educating the public and expanding our reach. We intend to be the foremost professional body in the field of sales and marketing. Once the offer of membership has been accepted a subscription invoice will be issued. Once that invoice has been settled a membership certificate will be issued.”*

Current Grades of membership are:

- Affiliate – AffSSM
- Associate - ASSM
- Member - MSSM
- Fellow - FSSM
- Lifetime Membership

CIM Chartered Managers Canada

The Canadian Institute of Management was founded in 1942. Over the past decade it has evolved into the CIM Chartered managers Canada. It has developed two professional designations:

The [Certified in Management \(C.I.M.\)](#) designation is attained by completing our 8-course Chartered Management Program (CMP) or equivalent, supplemented with 24 months of professional-level management experience or completion of the Management Aptitude Evaluation (MAE).

The [Chartered Manager \(C.Mgr.\)](#) designation is for those with an undergraduate degree in management, supplemented with 48 months of professional-level management experience and a Management Aptitude Evaluation (MAE). For holders of non-management degrees, C.Mgr. can be obtained by completing the 8-course Chartered Management Program (CMP) or a graduate degree in management.

The Institute of Professional Financial Managers (IPFM)

The Institute of Professional Financial Managers (IPFM), established in 1992, provides an organisation for professional, financial managers. The IPFM sets out to fill the niche market between the accountancy and treasury management professions.

There has been a steady growth in the membership with several hundred applications each year. The total number of members registered is over 10,000. Members have come from over 40 countries. There has also been a steady demand from members to be representatives in their own countries. There are over 30 such representations around the world.

IPFM has established links with reciprocal bodies in Australia, Belgium, Canada, Ghana, India, Nigeria, Pakistan, South Africa, UK, USA and Zimbabwe. These bodies accept IPFM members as their members on payment of the appropriate fee. In most instances, there is no need for IPFM members to complete application forms other than the one on joining the IPFM.

The IPFM provides educational services to Cameroun, Cambodia, China, Gambia, Kenya, Nigeria, Russia, Swaziland and Zimbabwe. These usually take the form of IPFM approving the educational structures of local bodies and issuing certificates and diplomas.

Membership ranges from the Associate class through to the Doctoral Fellow class.

College of Teachers Evolving into Chartered College of Teaching

The Chartered College of Teaching has been established following work by a number of organisations over the past few years, including the Prince’s Teaching Institute and the Claim your College campaign, to look at how we could develop a recognised professional body for the teaching profession. Huge support was received in the development of a Chartered College from many other organisations, including the Teacher Development Trust, SSAT and the former College of Teachers. The Department for Education also agreed to provide a start-up fund to help the Chartered College establish itself. In the long term, the Chartered College will be funded by membership subscriptions and its own charitable activities. St Clements University Higher Education School’s MA in TESOL can join the Society of Teachers in Business Education, a Chartered College of Teaching affiliate for Further Education teachers.

St Clements Institute 2nd Year Bachelor Students Receive Institute of Management Specialists (IMS) Associate Diplomas of Management

On Sunday the 3rd of February the St Clements Institute third year students received IMS Associate Diplomas of Management for successfully completing their 2nd year Bachelor of Management of Finance and Banking studies.



Dr David Le Cornu represented Prof. Dr Bruce Duncan, the President of the IMS, at the graduation event.

The IMS evaluation committee reviewed the work they completed for their 2nd year degree studies and issued their award for it. This is part of the Institute of Management Specialists mission to encourage management students to join the IMS international network. The IMS Associate Diploma of Management is the education qualification the Institute recognises for Associate Member Grade. Associate membership is the first professional membership grade of the Institute.



Other Universities News

Arden University

Education Entrepreneur John Holden established the Resource Development Institute in 1990 and provides basic distance learning programs for Commercial and Industrial clients worldwide. In 2010 it concentrated on teaching degree programs validated by UK universities and in 2011 the US based Capella Education bought it. In 2014 the Research Development Institute became a degree granting body in its own right and in 2015 changed its name to Arden University. The existence of Arden University was announced in a 2015 Academic Council News Report. It was the third for profit University to be permitted in the UK. The other two being BPP University and the University of Law. In 2016 the Netherlands based Global University Systems bought Arden University from Capella. They also own the University of Law and London School of Business and Finance. John Holden has since started the Online Business School.

Global Association of Accredited Schools, Colleges and Universities

This new Association is an international repository of branded, licensed, approved and accredited Schools, Colleges and Universities worldwide. Each member of the Global Association of Accredited Schools, Colleges and Universities is listed with their accreditation and what limits them. While it has accredited in its name it is not an accreditation agency, but an association of schools with various national, provincial and professional recognition. Dr Christopher Campbell, a long term promoter of private education in the USA and previously an official of the AAHEA is one of their management persons. Dr Campbell is a friend of Dr Le Cornu and wrote the original submission for St Clements University College.

North West Syria

In North West Syria, in the area controlled by the “Salvation Government”, universities are licensed by “the Higher Education Council”. The Higher Education Council has closed down a number of private universities including the International Rescue University, Al Rayan International University, Aram Science University, Syria University of Medicine and Shams Elkoulaib University. The Higher Education Council was established in 2017 following an agreement between the University of Idlib and the University of Oxford Syria. It is interesting to see education institutions existing amongst the civil war when the “government” of the area keeps changing.

American University in Phnom Penh

The American University of Phnom Penh (AUPP) is offering a range of dual degree programs where students earn an AUPP degree and a degree from the University of Arizona or Fort Hays State University. The cost of the dual degree is \$US4500 per year (for 4 years). Of the students decide to only obtain the AUPP degree the cost is \$US3000 per year.

American International Universities

In a recent email from “The 13th Asian Management Conference 2019, the Administration came across ten (10) American Universities, they had not heard of:

- American East Coast University
- American University in Cairo
- American University of Afghanistan
- American University of Kuwait
- American University of Sharjah
- American University
- American University in the Emirates
- American University in Armenia
- American University of Ras Al Khaimah
- The American University of Iraq/Sulaymania

Harvard University

This school is generally seen as the best US School. It has 22,950 students of which less than one third – 6650 are undergraduates and 14,000 studying Masters, Doctorates and professional programs. Only 6% of the people who apply are accepted as students and of those selected 98% pass. It has an income of 5.2 billion dollars. Based on the 22,950 students the cost per student is \$US225,000 per student per year. No wonder there education is “gold plated and it has such a brand name”. It is not America’s most expensive school – that title goes to Sarah Lawrence College in the Bronxville, New York.

Oxford

The University is a Federation of 38 Colleges and 6 halls. The Halls are smaller than Colleges and affiliated with a religious denomination. It is the oldest University in the English speaking world, but it existed as a teaching organisation in 1096. The sovereign body of the University is a 5000 member congregation. The principle examination body is a 28 person Council. The Chancellor is elected for life. Each of the 38 Colleges are chartered approved by the Privy Council. It has a total of 24,000 students half undergraduate and half post graduate. The most populated courses are Chemistry, English History, Law, Medicine and Philosophy. Nearly half the students are from outside the United Kingdom.

St Clements University's First Senior Academic Fellow



Professor Dr Matthew Wing Kwong Chu
LLB, B.B.A, MBA, MPhil, PhD, L.H.D.

- Master Financial Professional
- Chartered Market Analyst
- Adjunct Professor of Huaqiao University
- Member of China Senior Professors Association

Professor Dr Matthew Wing Kwong Chu is the Chairperson of the St Clements University Doctor of Philosophy Assessment Committee.

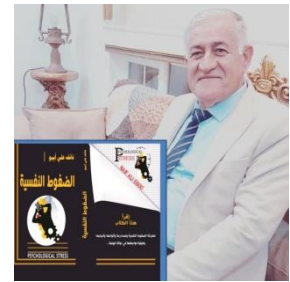
He has served as Lecturer of Canton University (former name of Guangzhou University), Registrar of Overseas School of Maykong University (transliteration), Chief Mentor Coordinator in the Far East of Berne University, Authorized Admission-tutor of Alliant International University, Director of Education and Membership of International Real Estate Institute, Member of China Affairs Advisory Board of Chartered Management Association, Coordinator of The Association of Chief Engineers (Construction & Maintenance) and Vice President of China Educationalist Association.

Professor Dr Chu is currently Hon Representative of The International Professional Managers Association, Hon Associate of Society of Business Practitioners and Representative of Managing & Marketing Sales Association Examination Board.

It is this recognition of his work and as Chairperson of the PhD Assessment Committee that he was made a Senior Academic Fellow of the University on the 29th March 2019.

Iraq Master Graduate Publishes His Dissertation as a Book

Mr Naif Ali Ebo recently launched his book named "Psychological Stress" on 19th February 2019. The book is based on the Thesis he wrote for his Master of Arts (Research) in General Psychology. The book launch took place in the Badrakhhan Library in front of Izadi Park in the Duhok Governate.



Among the guests were: Mr Omar Ali / Director General of Duhok Governorate, Mr Omar Ahmed Qassem / Director of Education district of Dohuk West, Mr Derbis Mustafa / Director of Education Simeel district, Mr Waheed Ahmed / Official of the Malt Committee of the Kurdistan Democratic Party, Dr Mohammed Saeed Mohammed / Head of Psychology Department at Duhok University, Mr Hamid Bafi / Member of the Iraqi Parliament, Mr Ali Ahmed / Director of Anfal Civil Society Organization and Ms Fadia Hussein / Director General of St Clements University in the Kurdistan Region.



It is good seeing the research of a St Clements University degree being published and having such officials at the launch of the publication.

Global Trends in Education

Degrees and Professional Qualifications

Over the past 70 years the trend has been for universities to take over the education of professionals in most disciplines. The teaching was generally done by private colleges and various professional bodies carried out the assessment and issued professional qualifications. In the 30 years between 1970 and 2000 for a career to be considered a “professional” career, it needed to have the qualifications for it taught by universities or have degree status. One of the areas of growth for non-traditional universities is this period was the incorporation of professional diploma qualifications into degree programs. In the UK Bolton University saw the opportunity to take professional qualifications, particularly in the Accounting business and develop “top up” programs to enable their graduates to receive a Bachelor degree. Other universities joined Bolton University in offering these “top up” programs. In Australia a number of Accounting bodies got into the graduate education market, accepting Bachelor graduates to work as sub professionals while offering a post Bachelor program to qualify them as professional Accountants.

International Students

One of the growing trends in higher education is for affluent students from developing countries to complete their education in economically developed countries. In Australia, education is the country's third major export coming after Coal and Iron Ore. Foreign students provide an important income stream for British, New Zealand, Canadian and some small US Schools.

The main trend for international students has been the movement of affluent developing world students to developed countries universities. There has always been a small trend the other way. The Caribbean Medical School being the main example of small countries providing higher education for advantaged countries students. This was because in the USA it is very difficult for a mature aged student to gain entry into a USA based Medical Schools. This led to Medical Schools in some developing countries (Eastern Europe, China) offering English Language Medical courses to cater for this market.

E-Learning

With the development of internet education, institutions started offering distance learning programs via the internet. In the mid – 1990's a number of e-universities were set up, but few appeared to have survived more than a decade as more and more campus based universities started to adopt e-technology. As e-technology encompasses written, oral and video communications, the debate has become whether e-learning should be a more sophisticated form of correspondence learning or a replacement of classroom learning with a visual lecturer interacting with students. The key questions are:

- Is classroom learning better than reading learning?
- Does the more technically sophisticated system give better learning results?

These may be questions for a future Ph.D project.

Academic vs Vocational Education

One of the old conflicts in post secondary education is between higher education and vocational education. In earlier times people who complete secondary school (a minority of students) went onto university to study higher education while people leaving school earlier often complete an apprenticeship and through work place learning become skilled workers. As the most students are encouraged to complete secondary school all post secondary education technically becomes higher education. As the age of people leaving secondary school increased, the courses for vocational education have become longer with less work place learning. The universities have been encouraged by various professional groups to develop programs to qualify their members to become seen as “professionals” rather than just skilled workers.

Many societies, decry the lack of skilled workers, they have while education more and more university students. This has led to the development of two streams of higher education institutions in a number of countries. In the **US**, Community Colleges and Universities, **Cambodia** – Ministry of Education Youth and Sports registered Institutes and Ministry of Industry and Vocational Education Institutes, **Tanzania** – National Education Commission and National Technical and Vocational Education Council. The debate in universities has been whether their prime purpose is to develop higher education professionals or to education the social elite. While in Vocational Education concentrates on training skilled workers or giving them an education to evolve as their work places evolve.

Swiss Hospitality Management and Finance Certificate



SCPU Business School in co-operation with Language Links - Lausanne Business School, which shares campus facilities in Lausanne, is offering a Swiss Hospitality Management and Finance Certificate course. It incorporates UK OFQUAL Hospitality and Hotel Management Level 4 subjects. There are two options to study the programs; one requires a Student Visa to study for 12 months in Switzerland and the other to obtain a Tourist Visa and study in 2 - 3 month blocks. In the full time option, students will be expected to complete a 6 month internship with a Swiss Hotel. Those studying the 2 block option will study extra Hospitality subjects online between the two Campus blocks. The price for the programs is 8000ChF. If you wish register for the programs please contact Administration at scu@cbcl.ch

